

121 W. Broadway St.
Prosper, TX 75078



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Town of Prosper initiates Adopt-A-Street program

PROSPER (February 8, 2011) Individuals and organizations wishing to make a noticeable and visible difference in Prosper now have the opportunity to do so by adopting a portion of a Prosper street and maintaining its cleanliness, according to Public Works Director, Frank E. Jaromin, P.E.

“We’re starting a program in Prosper that has been in existence elsewhere for some time, so people are already aware of how it works. Ours will be similar in how it’s administered, but it will be unique in that it is another opportunity for Prosper residents to show how much they care about their community,” he said.

Adopting a street requires an application to be submitted for approval along with the name of an individual or representative of an organization who will take responsibility for the commitment. The individual or organization will then be assigned a stretch of road, usually about a mile in length, to clean up by picking up trash and debris.

“The program is designed to give individuals and groups a chance to make a visible impact on the environment and help reduce the costs associated with cleaning the streets. Picking up litter costs taxpayers in terms of direct labor expenses as well as the indirect costs associated with taking crews away from their primary duty to pick up garbage,” he added.

Groups or individuals who sign up for the program will be expected to commit for one year, and conduct their cleanups at least once a quarter. A sign designating the stretch of road as adopted by an organization or individual will be erected, following the first successful cleanup.

“All of the cleanup volunteers must sign an agreement that says they understand the rules of the program. And while we welcome the participation of young people, anyone under 18 must obtain the signature of their parent or guardian,” said Jaromin.

Groups and individuals who commit to the program must also pledge to actively participate annually in one of the various “Serve Prosper” clean ups throughout the year.

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“The Town will supply the trash bags and high-visibility vests to volunteers, and will give a brief safety orientation prior to each cleanup,” he said.

Individuals and groups interested in participating or who are seeking more information about this program should contact Jaromin at frank_jaromin@prospertx.gov or call 972-347-9969.

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Note to editors: Adopt-A-Street Packet attached

ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 9,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 90,000 residents, Prosper’s vision is to remain a “Place Where Everyone Matters.”