

121 W. Broadway St.
Prosper, TX 75078



NEWS RELEASE

FOR IMMEDIATE RELEASE

May 13, 2011

Contact: Celso Martinez, 972-623-8836

Prosper Community to build Frontier Park playground *From design to construction, playground will be homegrown*

PROSPER (May 13, 2011) The children's playground at Frontier Park will have a decidedly homegrown feel to it since everything about it will be the direct product of the Prosper community; its design, its construction and even its name, according to Town Manager Mike Land.

"The playground will be a Community Build Project, much like homes built by Habitat for Humanity. The playground will be designed by our school kids, the materials will be purchased with proceeds from local fund-raisers, and the actual construction will be accomplished by volunteers from the community. We'll even leave the naming of the playground up to the community. It will truly be a turnkey community project," he said.

Guided by the newly-established Prosper Community Board, under the direction of Chairman John Hickey, the playground construction is modeled after similar Community Build Projects around the country developed by the organization known as Leathers and Associates. Leathers and Associates started helping communities with these types of projects in 1971 and has developed the process so successfully that cities and towns around the nation are implementing it.

"The first task is the design – what the playground will contain and what it will look like. And, for that, we will be asking grade school students in the Prosper ISD to assist," said Land.

Over the next several weeks, representatives of the Town will visit with school officials at Rucker, Folsom and Baker elementary schools preparing for Design Day, May 31, the last Tuesday of the month during which students will meet with designers and offer their suggestions.

"The Community Celebration where we unveil the design of the playground will occur on May 31 at 6 p.m. at Prosper High School. The unveiling will happen as the evening's climax, after all of the drawings are handed in and their

-more-

ideas incorporated into the final design,” he said.

The evening will be free and open to the public. Light snacks will be served.

The Prosper Community Board will then begin the process of refining the design, obtaining the funds for purchasing the materials, generating volunteer support, developing a construction plan, implementing a construction timeline, gathering commitment for the use of tools, scheduling meals for volunteers, creating child care programs for volunteers, and the many other details involved in such a project.

The name of the playground will be chosen from among the suggestions presented during the design phase, and will be announced at the dedication of Frontier Park on June 11.

“It will be a playground that will carry the Prosper brand, through and through,” added Land.

###

ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 10,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 90,000 residents, Prosper’s vision is to remain a “Place Where Everyone Matters.”