

121 W. Broadway St.  
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# NEWS RELEASE

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FOR IMMEDIATE RELEASE

May 8, 2011

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## Fire Fighters filling the boot Tuesday through Thursday

PROSPER (May 8, 2011) The Annual Labor Day Telethon for Muscular Dystrophy will once again benefit from the contributions of Prosper residents as the Prosper Fire Department mobilizes to gather donations to both fight the disease and continue to look for a cure, according to "Fill the Boot" coordinator Firefighter/Paramedic Jason Graham.

"Once again this year our firefighters will join hands with other companies around the country that comprise the International Association of Fire Fighters in collecting and delivering contributions from ordinary people who care enough to drop coins and bills in our boots," he said.

The IAFF, the largest single sponsor of the MDA, has been active supporters of the Muscular Dystrophy Association for more than 50 years, and its members have participated in the telethon every year it has aired, collecting millions of dollars to help the MDA. The Prosper Fire Department has participated each year of its existence.

"We will be out with our 'Fill the Boots' campaign on Tuesday, May 10, Wednesday, May 11 and Thursday, May 12 starting each day at 7:30 a.m. and concluding at 10 a.m. We will be in uniform with bright orange reflective vests to make it easier to see us. And, of course, we will have our fire boots in hand," said Graham.

The fire boots are the oversized, fire-retardant, reinforced foot-ware that firefighters use when fighting fires.

In addition to the firefighters, the Prosper Firefighters Auxiliary, a separate organization made up of spouses and other supporters of the firefighters, will assist with the effort.

"Last year we donated approximately \$5,000 to MDA, and our goal this year is \$8,000. We will have banners on the main thoroughfares starting on Monday, and on Tuesday, Wednesday and Thursday there will be fire trucks at the intersections where we'll be collecting," he added.

Drivers should exercise caution at the intersections, where they see activity related to the collection.

"We want to make our goal, but more than that, we want to maintain the highest level of safety for our firefighters," concluded Graham.

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**ABOUT THE TOWN OF PROSPER** – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 10,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 90,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."