

121 W. Broadway St.  
Prosper, TX 75078



# NEWS RELEASE

---

FOR IMMEDIATE RELEASE

Contact: Celso Martinez, 972-623-8836

January 3, 2011

## Cops to conduct hairy fund-raising campaign for good cause *Contest for best facial hair benefits charity*

PROSPER (January 3, 2011) If you see someone wearing the uniform of the Prosper Police Department suspiciously sporting some unusual facial hair, fear not. Members of the Town of Prosper Police Department are participating in a beard-growing contest that will benefit the Leukemia & Lymphoma Society of America, according to Chief of Police Kirk McFarlin.

For the third year in a row, the Prosper Police Department will be participating in the Big D Climb on Jan. 29 at Fountain Place in downtown Dallas, raising funds for the Society. And, in an effort to increase the size of their monetary donation, they are conducting a contest to see who can raise the most sponsorships of their candidacy for Best Goatee. The officers will be soliciting sponsorships from friends and family.

The winner will be chosen by a panel of judges, and that person will be allowed to donate the proceeds from all of the sponsorships to the Society in his name.

"We're very proud of our participation in this worthy cause, and when considering ways to increase our financial impact, we came upon something that would not require our officers to do anything but undergo some minor itchiness. So, for the next month, residents may see some of our officers in a somewhat unconventional look," said the Chief.

The contest will consist of the participating officers growing goatees until Jan. 28. From now until then, they will be soliciting monetary sponsors from friends and family for the hair on their chins and moustaches. Sponsors will donate money in support of their chosen candidate. On the final day of the contest, a panel of judges will determine who has grown the best goatee, based on several criteria. The combined sponsorship money will be donated in the winner's name to the Society.

"The contest will not infringe on the officers' capabilities or capacity to conduct their jobs. On the contrary, there has been speculation that the facial hair will actually enhance the look of several contestants," chuckled the Chief.

###

**ABOUT THE TOWN OF PROSPER** – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 9,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 90,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."