



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Town of Prosper Library site of Football in Texas event

PROSPER (January 26, 2010) Although the culmination of the National Football League's current 2009-2010 season is set for Super Bowl Sunday, Feb. 7, 2010 at Sun Life Stadium in Miami, the Town of Prosper will hold its own version of a gathering of football stars from 11 a.m. to noon on Saturday, January 30, 2010 at the Community Library, 300 Eagle Lane within the new Reynolds Middle School building.

The event, called "Football in Texas," will bring former NFL players to the library along with members of the current Prosper High School football team. The purpose of the special appearance is to encourage youngsters and their parents to develop a connection between personal interests and learning through individual interaction and reading, according to Roger Flood, President of The Friends of Prosper Community Library.

"Young people, especially boys, are very impressionable, and we're trying to get them to understand that their interest in sports or sports personalities can be enhanced through reading and research," he said. Professional football players will discuss their experiences on the gridiron and share their distinctive stories with the audience. In the same way, the high school players will encourage the youngsters to maintain their bodies and minds in order to be better players, said Flood.

"The library has about 30 books on football, from biographies to fiction and non-fiction, and we certainly expect that many of these books will be checked out by the end of the event," he added. Refreshments will be served and donuts will be sold for one dollar each. In addition to the talks and the question and answer session, photos and autographs can be taken during and after the event.

And, as a special incentive, prizes will be awarded to participants who can guess the NFL Super Bowl's winning team and score. To enter the contest, entrants must fill in a contact form, and donate one dollar to the library. The winner will be awarded five \$10 Fun Cards donated by The Main Event in Frisco. More information can be obtained by visiting www.friendsofprospercommunitylibrary.org or by calling the library at 469-219-2499.

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ABOUT THE TOWN OF PROSPER—The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 9,000 people. A home rule municipality, governed by a council-manager form of government, the town has full time fire and police departments, including its own dispatch service. As the Town grows to its projected build out population of 90,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."