

121 W. Broadway St.  
Prosper, TX 75078



# NEWS RELEASE

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FOR IMMEDIATE RELEASE

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## Christmas Festival preparations are now complete *A delightful afternoon awaits residents and guests*

PROSPER (November 25, 2015) Decorations have been put in place, activities have been scheduled, and the Community Stage has been booked! Now it's time for residents and visitors to finalize their plans to bring everyone downtown on Saturday, Dec. 5, from 3 p.m. to 6 p.m.

The Prosper Christmas Festival, an annual event celebrating Christmas and the joys of the season, kicks off as the Christmas Parade concludes.

Visitors will actually want to arrive downtown by 2 p.m. to enjoy the annual Prosper Christmas Parade as it makes its way down Broadway Street. Proceeds from the parade, sponsored by the Prosper Rotary, Lions Club and Police Department, will benefit "Cops with a Claus," the annual gift card program sponsored by the Police Department that, for the last 15 years, has helped those in need during the holiday season.

Along with a wide array of food and vendors, this year's scheduled activities include a Suddenlink Wi-Fi Zone, rock wall, balloon artist, inflatables and petting zoo. The Community Stage will be busy throughout the event with performances by local musical acts, choirs and dancers. The lighting of the Community Christmas Tree will take place at 6 p.m., with a dazzling fireworks display to follow.

And, in the spirit of sharing, festival-goers are encouraged to bring canned goods, non-perishable food items or monetary donations to benefit Bethlehem Place, Prosper's primary food pantry.

West Broadway Street and Main Street will be closed at 8 a.m. that day, whereas McKinley Street will remain open until noon for patrons of downtown businesses.

Free park and ride service is once again offered courtesy of the Prosper ISD. Attendees are encouraged to park at Reynolds Middle School, 700 N. Coleman Street, and take advantage of the shuttle service to and from downtown. Shuttles will begin at 1:30 p.m. and continue throughout the event. There will be no available parking in the downtown area.

The Prosper Christmas Festival is "a hometown tradition you won't want to miss!"

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**ABOUT THE TOWN OF PROSPER** – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 15,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."