

121 W. Broadway St.
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Mayor endorses pair of health challenges for residents

PROSPER (January 11, 2016) Prosper Mayor Ray Smith is encouraging Prosper residents to join him in FITNESS FORCE '16 by pledging to walk, jog, run, bike or swim more than 100 miles between January 15 and April 15.

Participants who accept the challenge can download a Mileage Tracking Sheet from www.ProsperParksandRec.org or www.ProsperTx.gov and begin logging miles. Completed sheets are to be returned no later than April 15 to Parks and Rec, 407 E. First Street, Prosper, TX 75078 or emailed to julie_shivers@prospertx.org.

FITNESS FORCE '16 dovetails with the statewide competition called "It's Time Texas Community Challenge." Presented by grocer H-E-B, the statewide challenge seeks to mobilize residents to compete with municipalities of similar size to celebrate healthy living. Mayor Smith has indicated his support of the statewide challenge by signing the Mayor's Pledge and registering on <http://itstimetexas.org/communitychallenge/>.

"We encourage those participating in the Mayor's FITNESS FORCE '16 to also participate in Texas' statewide competition by registering and logging activity at www.ITTCommunityChallenge.com," said Julie Shivers, Recreation Coordinator. "Doing so will earn points for Prosper and potential recognition for our community."

When registering on the site, please insert "Mayor Ray Smith" in reference to "Who referred you to the Challenge?" to begin earning points for Prosper. Deadline for completion of the statewide competition is March 31. Points will then be tallied and winners in each population category will be officially announced and recognized.

"We encourage families to start off the year with a healthy focus by utilizing Prosper's beautiful neighborhood trails and parks to log miles for the Mayor's FITNESS FORCE '16 and activities for the ITT Community Challenge," she added.

The Mayor's FITNESS FORCE '16 is part of the ongoing year-round schedule of recreation activities orchestrated or supported by the Prosper Parks and Recreation Department to promote family and neighbor interaction in community parks. Additional activities and events scheduled for 2016 include the 7th Annual Trout Derby on February 27, the Community Picnic in September and the Prosper Christmas Festival in December. Classes and camps for children and adults are also offered. For a full listing of Town recreation activities, please visit www.ProsperParksandRec.org.

For more information, please contact Julie Shivers at 972-569-1064.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 15,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."