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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Residents hold the key to winning state championship *Prosper in the running as healthiest small city*

PROSPER (February 18, 2016) Just a few weeks are left in the IT'S TIME TEXAS Community Challenge competition to determine which cities will be crowned as winners in the statewide race to see which is the healthiest, says Julie Shivers, Recreation Coordinator.

"Prosper is competing in the Small Community category, going up against other cities and towns with populations roughly our size," she said.

Registration and updating activities is at www.ITTCommunityChallenge.com. The Challenge ends on March 31 and winners in each of the five city-size categories will be declared, gaining a \$1,200 school health initiatives grant, a trophy and a banner.

Here's how residents can help get Prosper the state trophy: Registration: 50 points; Uploading healthy selfies: 200 points; Tracking weight loss: 50 points; and Activity Tracker entries: 10 points. Some of these are allowed one-time, others are daily. Check the site for details.

Businesses, community groups and faith-based organizations can sign a pledge and earn 250 points.

Teachers and administrators who download the Teach Healthier App earn 1,000 points each. A PTO representative can sign a pledge and earn 250 points. Principals who sign a pledge earn 500 points. Members of the Prosper ISD School Health Advisory Council earn 500 points if they sign a pledge.

Mayor Ray Smith has issued a challenge video which can be seen on the Town of Prosper Facebook page. Officials are asking residents to "like" it and share it with Prosper friends, family and neighbors.

"We're not interested in a participation trophy; we want the state championship trophy!" he said.

Shivers says it's all up to the community. "Everyone working together for TEAM PROSPER will be the deciding factor in whether or not Prosper ends up being recognized throughout Texas as the healthiest small community," she said.

Questions can be directed to Shivers at julie_shivers@prospertx.org.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 17,800 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."