

Welcome to the January 13, 2026, Prosper Town Council Work Session

Call to Order/Roll Call

Agenda Item 1.

Receive an update regarding Pride in the Sky. (KS)



Pride in the Sky

Cedarbrook Media Scope of Service

- Live entertainment on stage
- Event production: stage, lighting, sound, emcee, generators
- Staffing/volunteers, supplies & incidentals for full event management
- Kids Zone with inflatables / free activities
- Secure & manage food trucks and vendors
- Conduct sponsorship sales
- Portable restrooms
- Detailed run-of-show
- Event map (stage, restrooms, vendors, food trucks, fireworks)
- Special event permit
- Traffic & parking plan
- Certificate of Insurance
- Fee for in-kind services
- Update Pride in the Sky website
- Recognize Town sponsorship in marketing materials
- Provide sponsor list & vendor list for marketing



Pride in the Sky

Town of Prosper Scope of Service

Estimated In-Kind Contribution: \$76,000

- Fireworks show
- Frontier Park Pavilion reservation
- Frontier Park Complex reservation
- Lighting & electricity for 5 fields
- Special event permit processing fee & deposit
- Police: 25 officers
- Fire: 10 personnel + equipment
- Emergency Management: review of preparedness plan
- Public Works: barricade placement, site & traffic control (TBD personnel/barricades)
- Parks & Recreation: staffing, restroom maintenance, trash & recycling, litter mgmt., parking/traffic control, event prep, vehicles/gators
- Communications: marketing & promotion on Town channels
- Town Secretary personnel
- Community Engagement personnel
- Public Safety Honor Guard
- Legal fees for contract preparation
- Electronic signs for event promotion

Executive Session

- Section 551.087 – To discuss and consider economic development incentives and all matters incident and related thereto.
- Section 551.072 – To discuss and consider the purchase, exchange, lease, or value of real property for municipal purposes and all matters incident and related thereto.
- Section 551.074 – To discuss and consider personnel matters and all matters incident and related thereto.
- Section 551.089 - To deliberate security information collected, assembled, or maintained by or for a governmental entity to prevent, detect, or investigate criminal activity, pursuant to Section 2059.055 of the Texas Government Code, and all matters incident and related thereto.
- Section 551.074 - To discuss appointments to the Board of Adjustment/Construction Board of Appeals, Parks & Recreation Board, Library Board, Prosper Economic Development Corporation Board, Planning & Zoning Commission, Community Engagement Committee, and the Downtown Advisory Committee, and all matters incident and related thereto.
- Section 551.071 – Consultation with the Town Attorney to discuss legal issues associated with any agenda item.

The Town Council will reconvene after Executive Session.

Reconvene into Work Session

Adjourn