



PRESS RELEASE

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Prosper Police Implement New High-Tech Way of Investigating and Deterring Crime

PROSPER (June 6, 2023) The Prosper Police Department has begun the installation of a new cutting-edge safety camera system. These state-of-the-art cameras were developed by Flock Safety, a leading public safety technology company. These cameras have enabled communities and law enforcement agencies around the country to collaborate effectively in combating crime.

Flock Safety cameras capture vehicle information and send a real-time alert to law enforcement when a stolen car or known wanted suspect from a state or national crime database is detected. They also send alerts if a vehicle associated with a missing person in an AMBER or Silver Alert is detected. It is important to note that these cameras are solely deployed to track vehicle information related to criminal activities. The cameras are not intended for minor traffic or parking violations.

These 48 Automatic License Plate Recognition (ALPR) cameras are being strategically placed at major intersections and thoroughfares throughout the Town. The data collected by these cameras is strictly used by law enforcement and is never sold or shared with third parties.

"The Town of Prosper is committed to ensuring the safety and security of our community using the finest technology available. These cameras will further equip Prosper Police in keeping our Town safe and bring guilty parties to justice," said Prosper Mayor David Bristol.

"This camera system has proven to be an invaluable tool used by police departments in neighboring communities in their policing efforts. Cameras in the Town of Prosper are solely used for tracking vehicle information related to criminal behavior. Data from these cameras will only be available to law enforcement officials," said Chief Doug Kowalski of the Prosper Police Department.

These safety cameras have been widely used in thousands of towns and cities across the country, establishing successful partnerships with over 2,000 police departments. They have demonstrated remarkable results in reducing crime rates in municipalities where they are used.

Flock Safety is a leading public safety operating system that empowers law enforcement agencies, businesses, and schools to collaborate in the fight against crime while safeguarding privacy. The company specializes in designing hardware and developing software that provides law enforcement with objective data essential for solving crimes.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper sits on 27 square miles and is home to approximately 36,000 residents with a projected build-out population of 72,000. Prosper is located where the northern edge of Dallas' Golden Corridor meets the U.S. 380 Corridor. Recognized as a Tree City USA and certified as a Scenic City silver-level community, Prosper's parks and playgrounds encompass 634 acres of open space, recreational venues, and facilities for sports, fitness and 52 linear miles of hike-and-bike trails. The Town offers community engagement programs such as the Prosper Citizens Academy, New Resident Mixer, Citizens Police Academy, Citizens Fire Academy and Community Safety Initiative. Prosper's motto is "a place where everyone matters." Learn more about Prosper and upcoming events by visiting prospertx.gov.