

# *State of the Town*

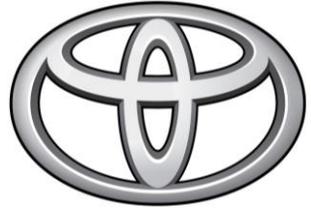
**Town of Prosper**

*Mayor Ray Smith*

**2018**



# Residential Demand



**TOYOTA**

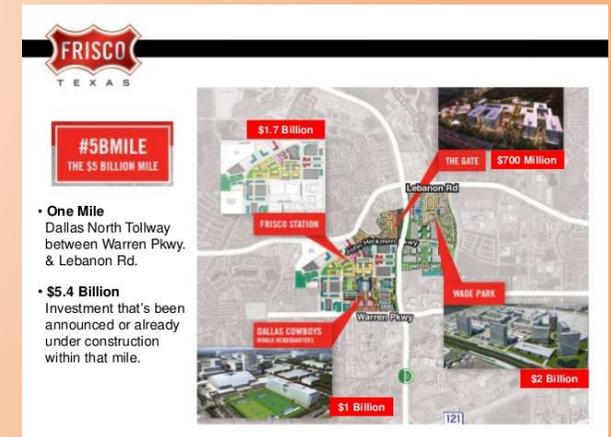
Toyota

State Farm

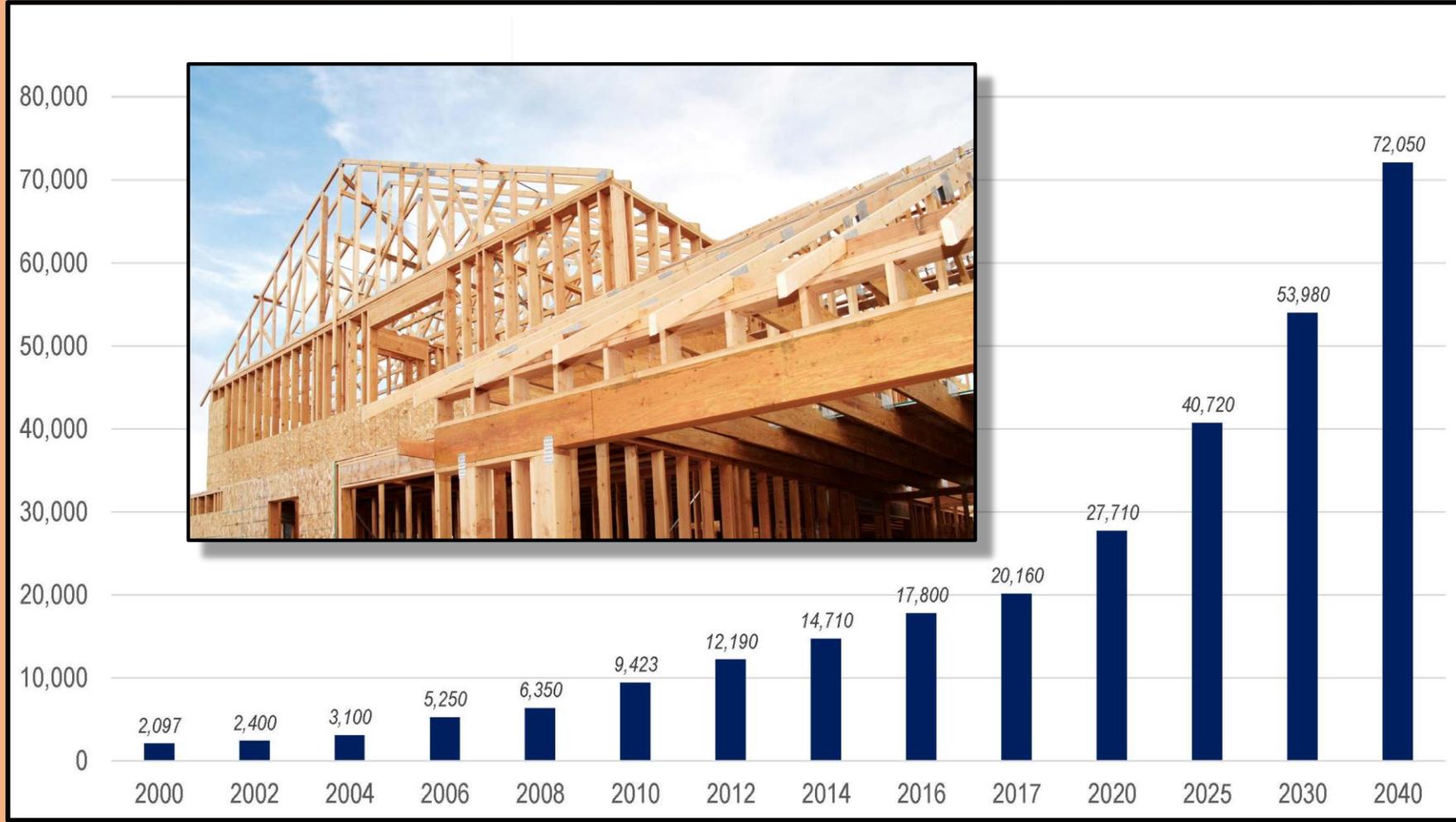
Liberty Mutual

FedEx Office

Five Billion Dollar Mile

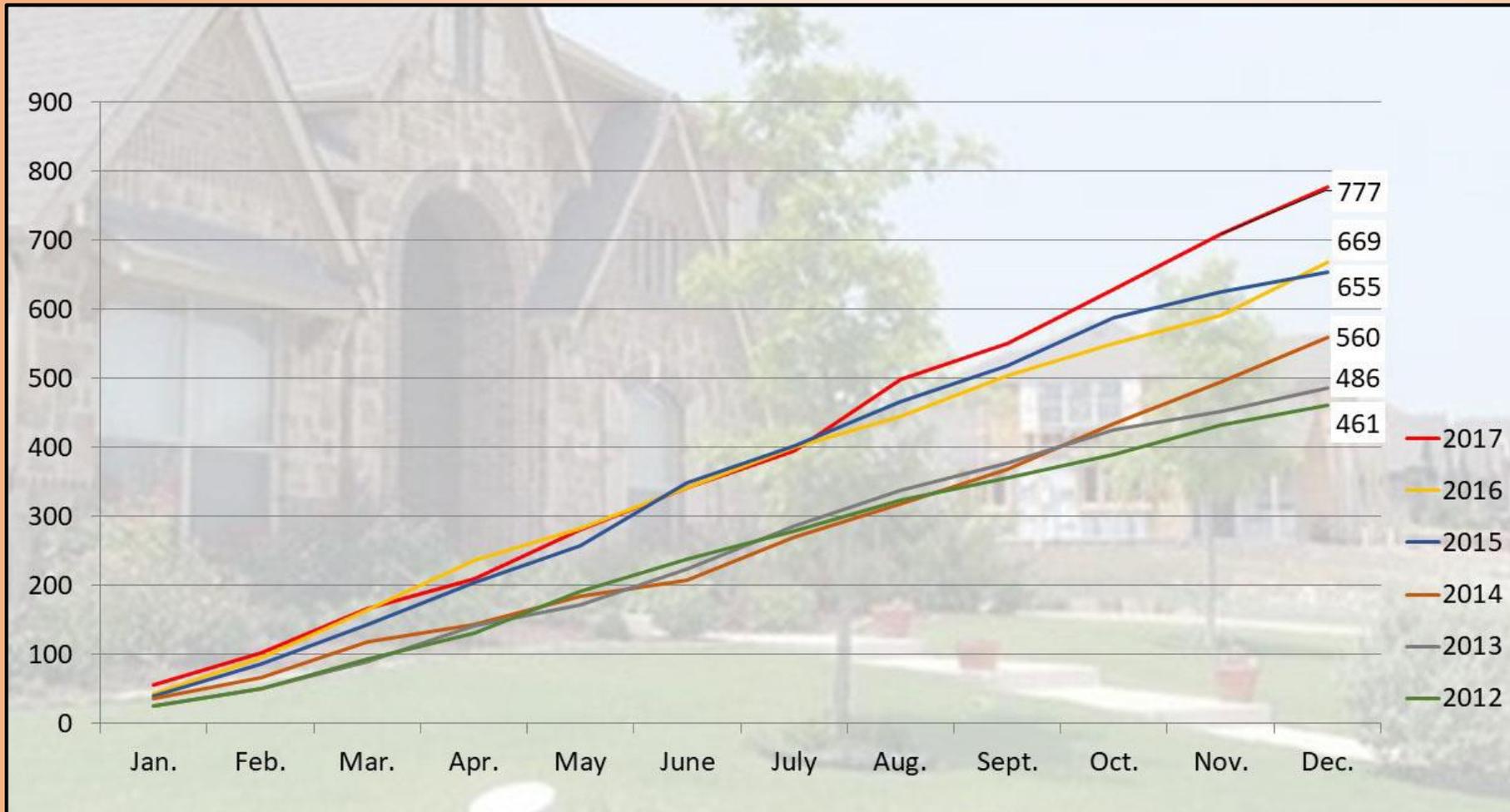


# Population Growth



11% annual  
growth rate with  
projected  
build-out of  
72,050

# *Single-family building permits issued for last six years.*



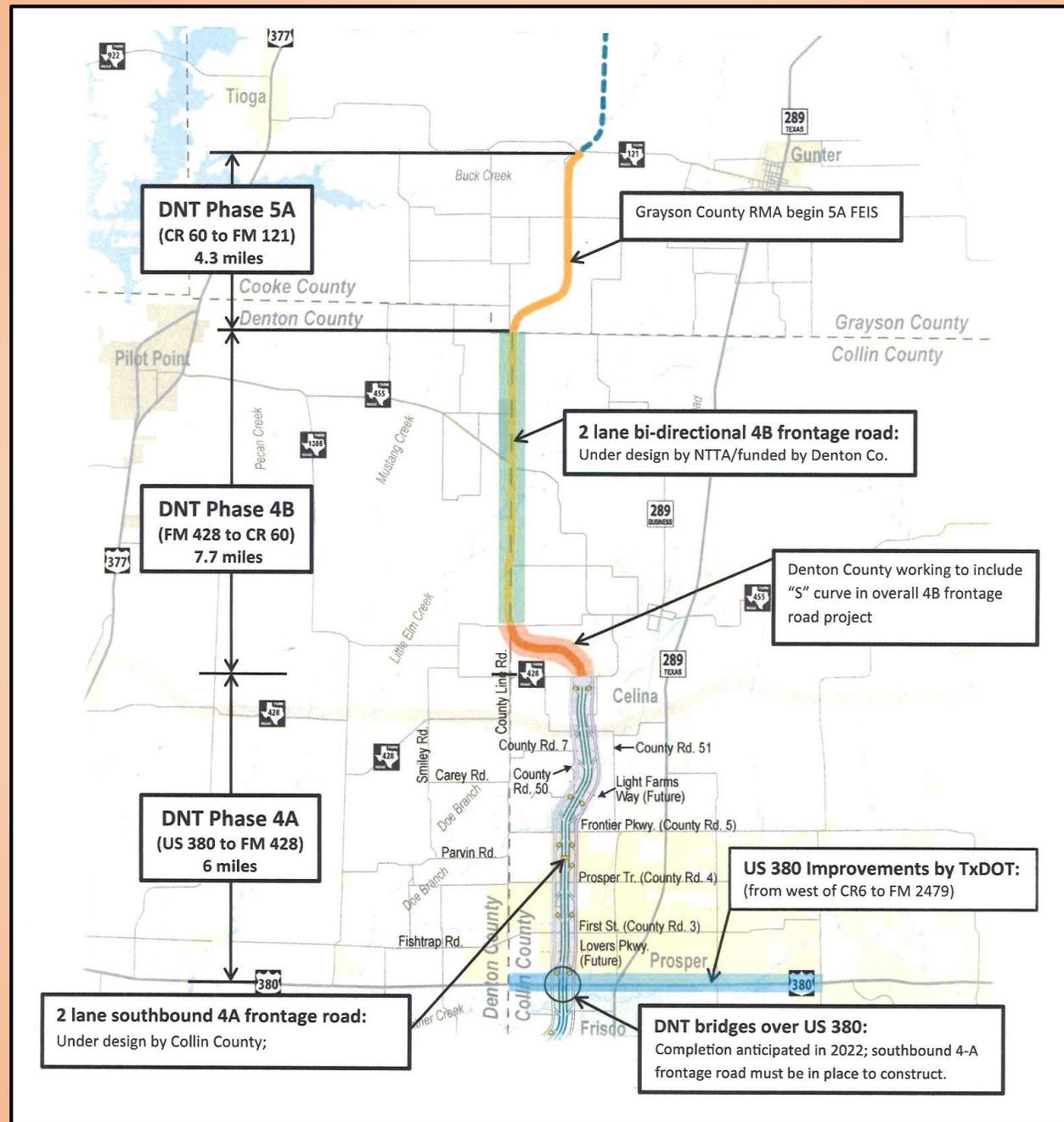
2017 – 777  
2016 – 669  
2015 – 655  
2014 – 560  
2013 – 486  
2012 – 461

# *Overpasses on Hwy 380*



Preston Road  
Dallas North Tollway

# Phased View of Future Dallas North Tollway Expansion



# *Town Hall/Multi-Purpose Facility*



# *Frontier Park North Expansion*

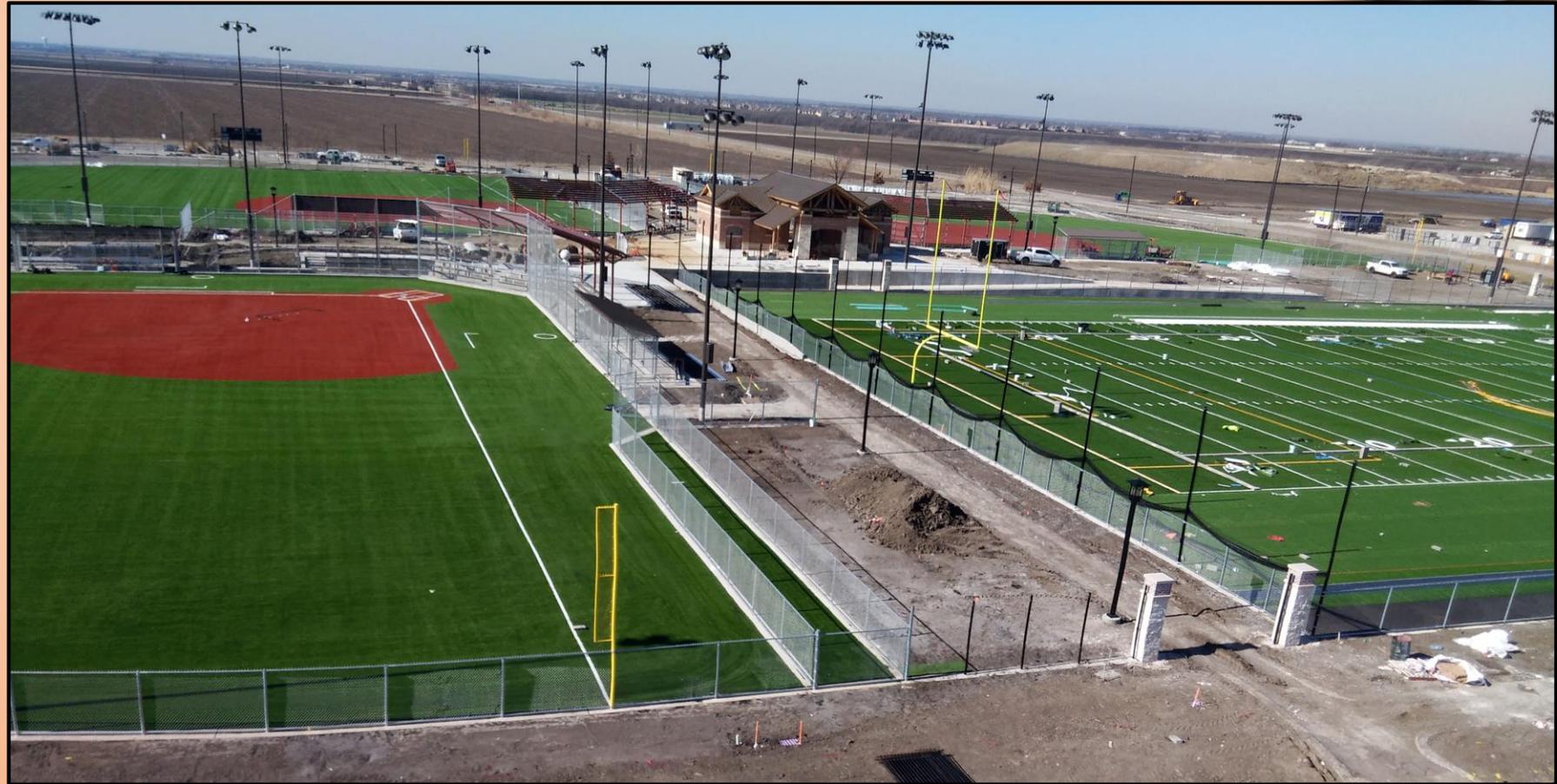


Three-plex  
with support  
activities

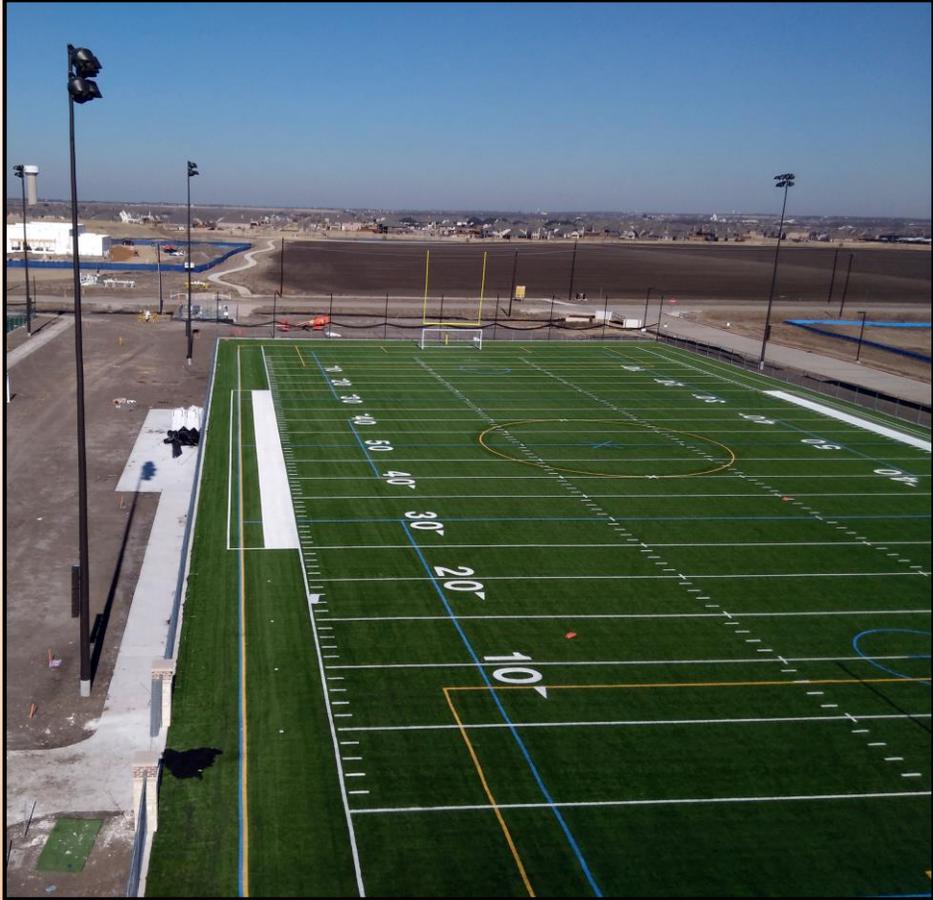
Multi-use  
fields

Additional  
walking trails

More parking



# Frontier Park North Expansion



# Community Library Facts



- 3,856 Card Members
- 14,168 Visitors
- 37,657 Items Circulated
- 15,188 Physical Items
- 23,000+ Electronic Items
- 101 Volunteer Hours
- 460 Computer Users  
logged 598 Hours
- 75 Programs with 4,595  
in Attendance
- Collection Value  
\$310,025

# Certified Taxable Values (in billions)



	2012	2013	2014	2015	2016	2017
Town of Prosper	\$1.25	\$1.45	\$1.75	\$2.14	\$2.49	\$3.11
Prosper ISD	\$2.03	\$2.36	\$2.74	\$3.40	\$4.60	\$6.20

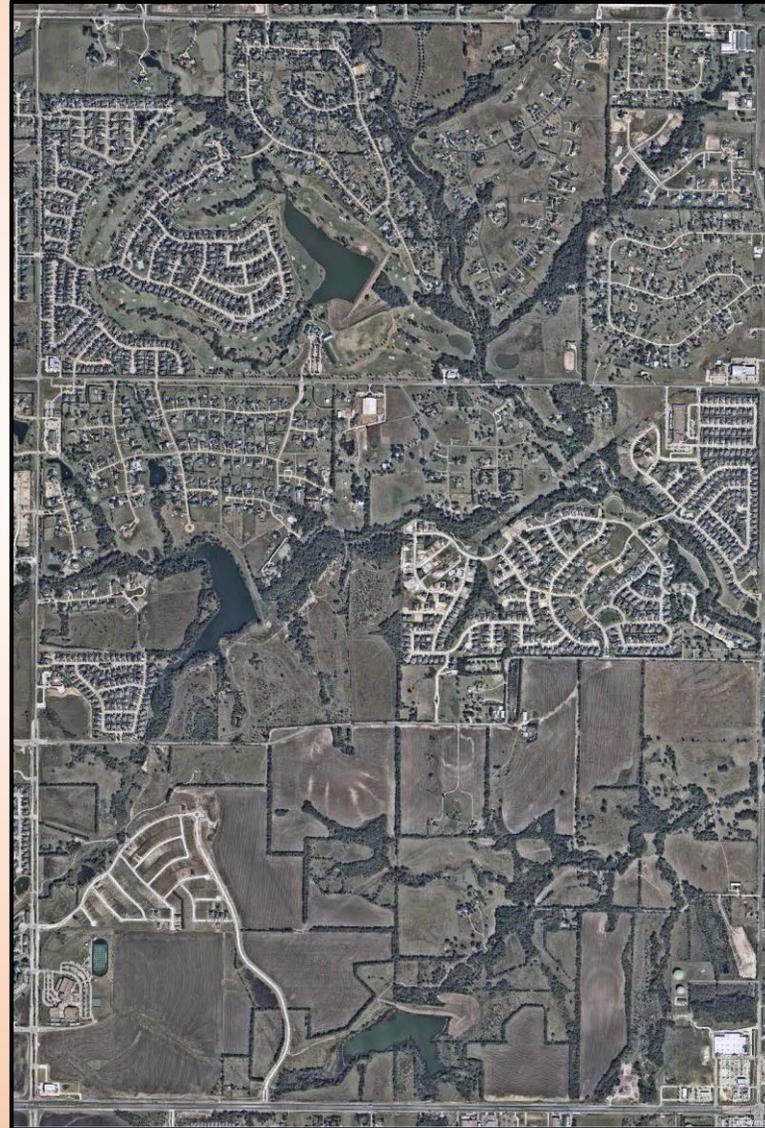
# *Prosper in 1998*



↑  
North

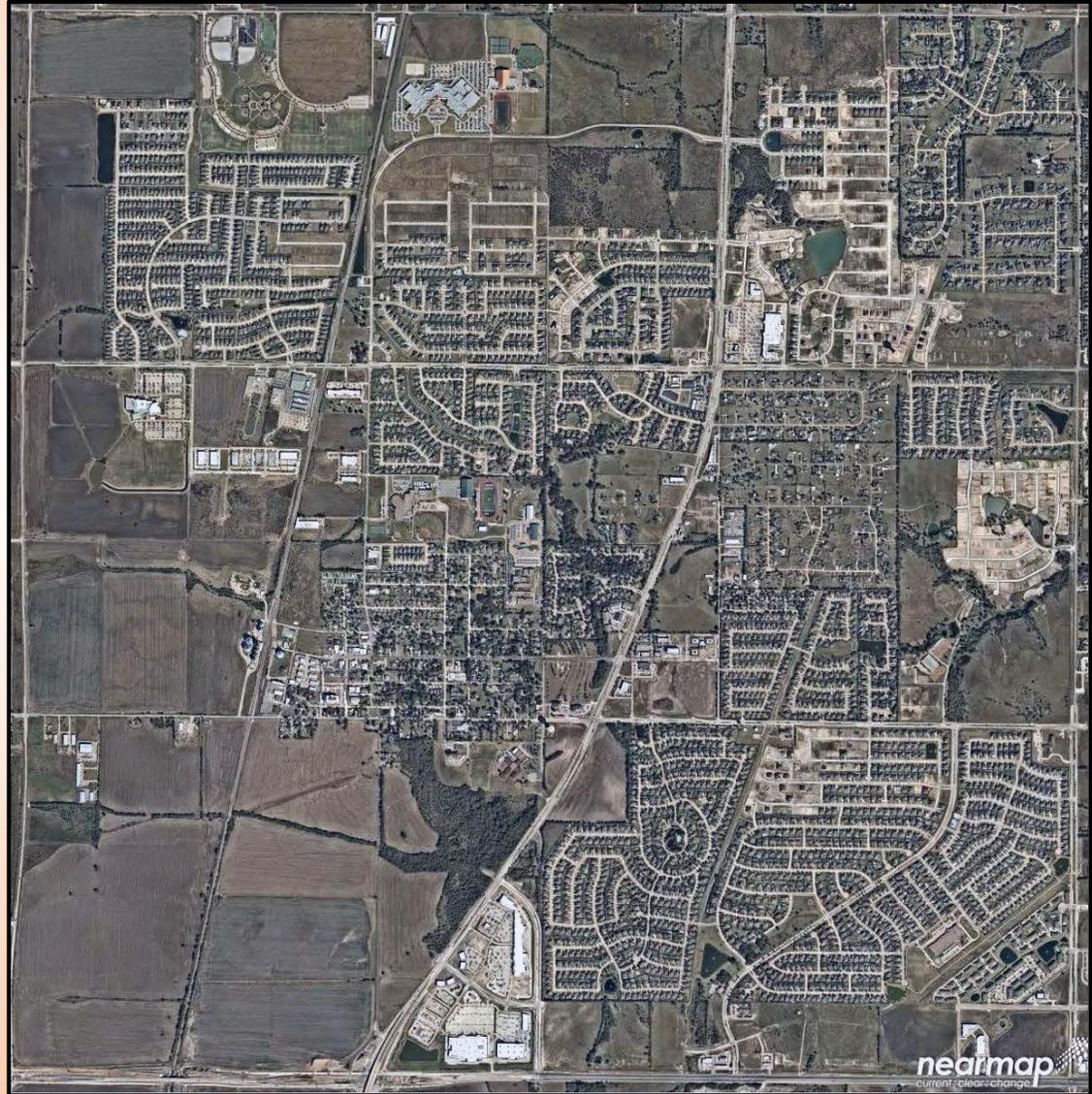


# *Custer to Coit 2007 and 2017*



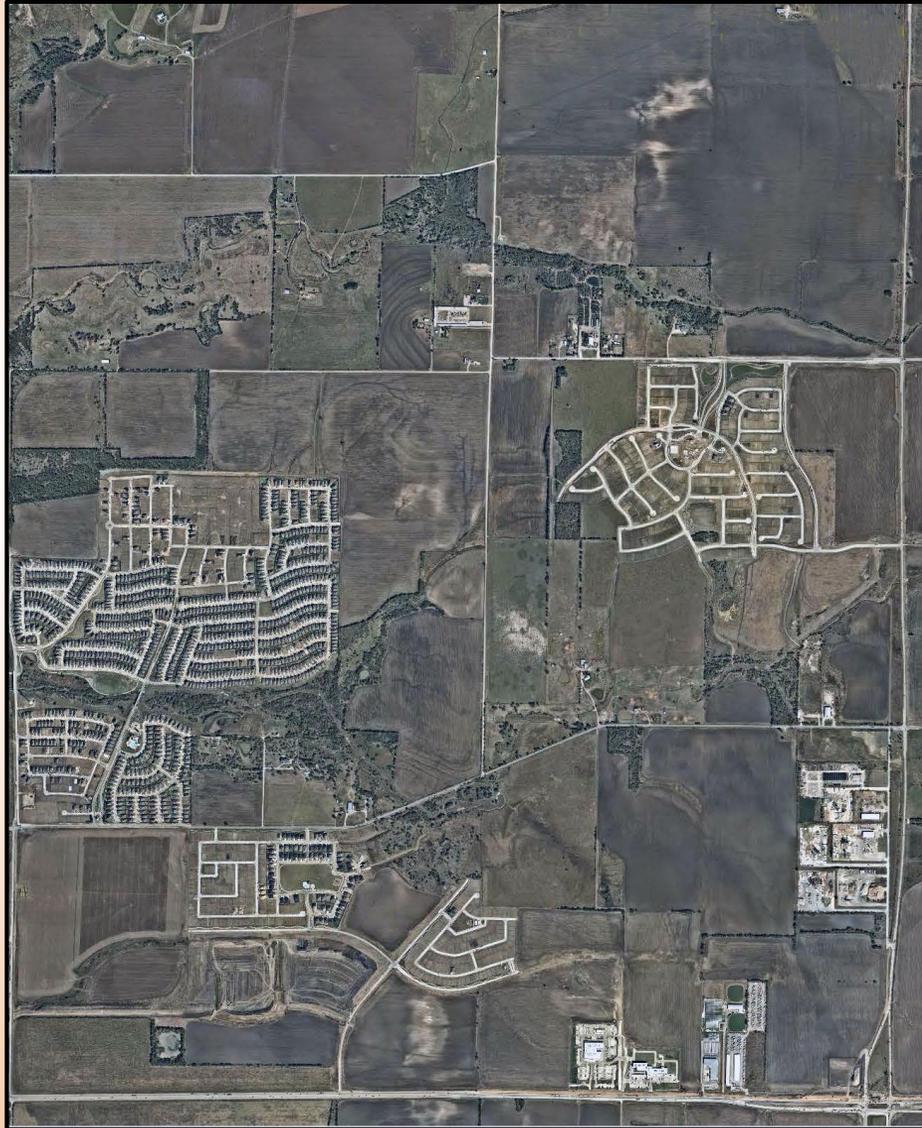
↑  
North

# Coit to Tollway 2007 and 2017



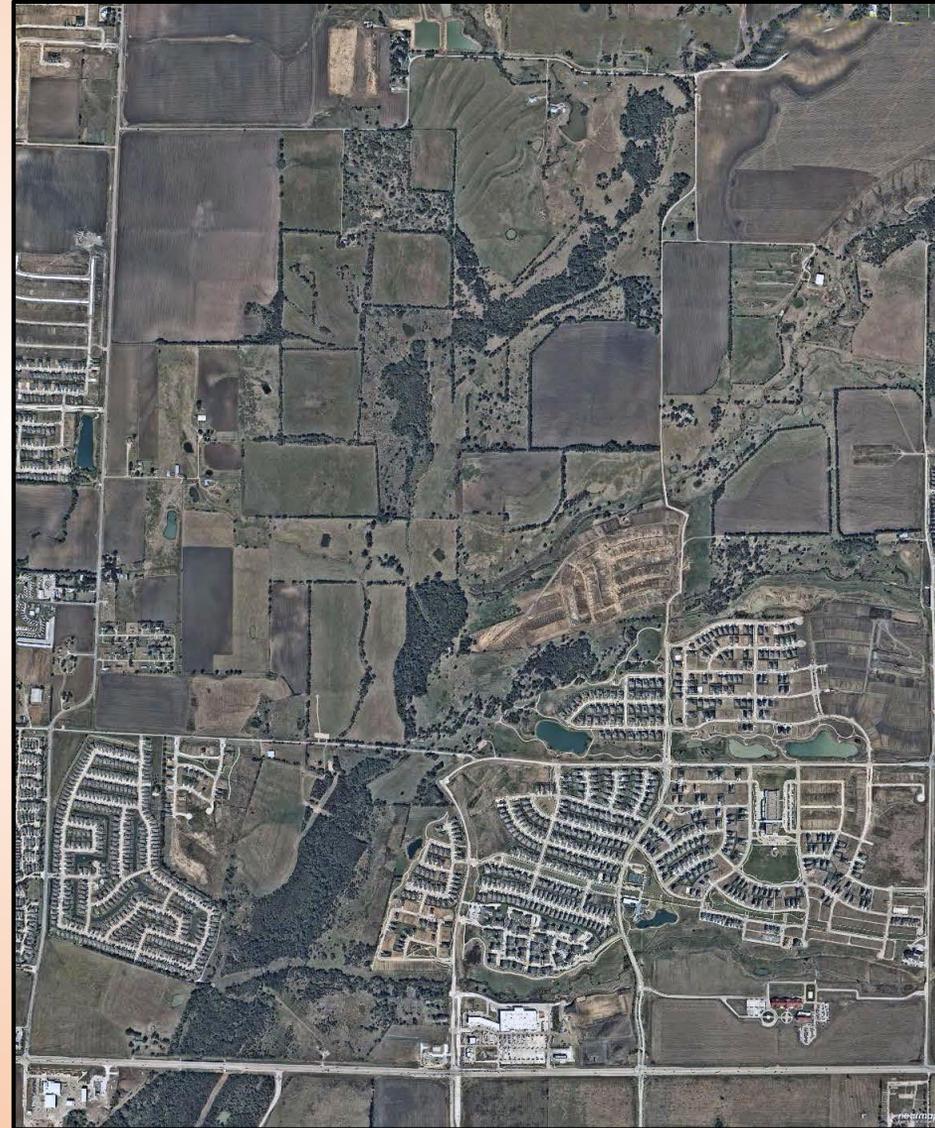
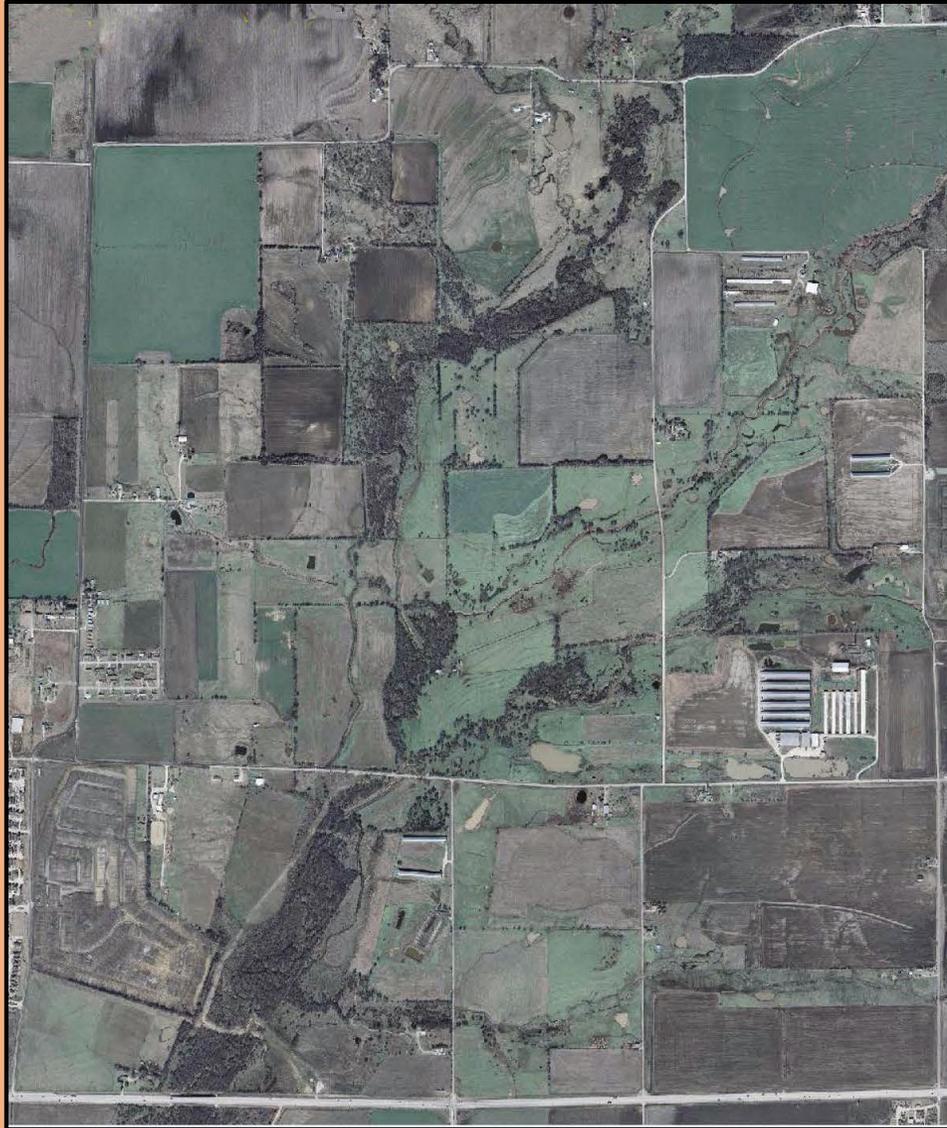
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North

# *Tollway to Teel 2007 and 2017*



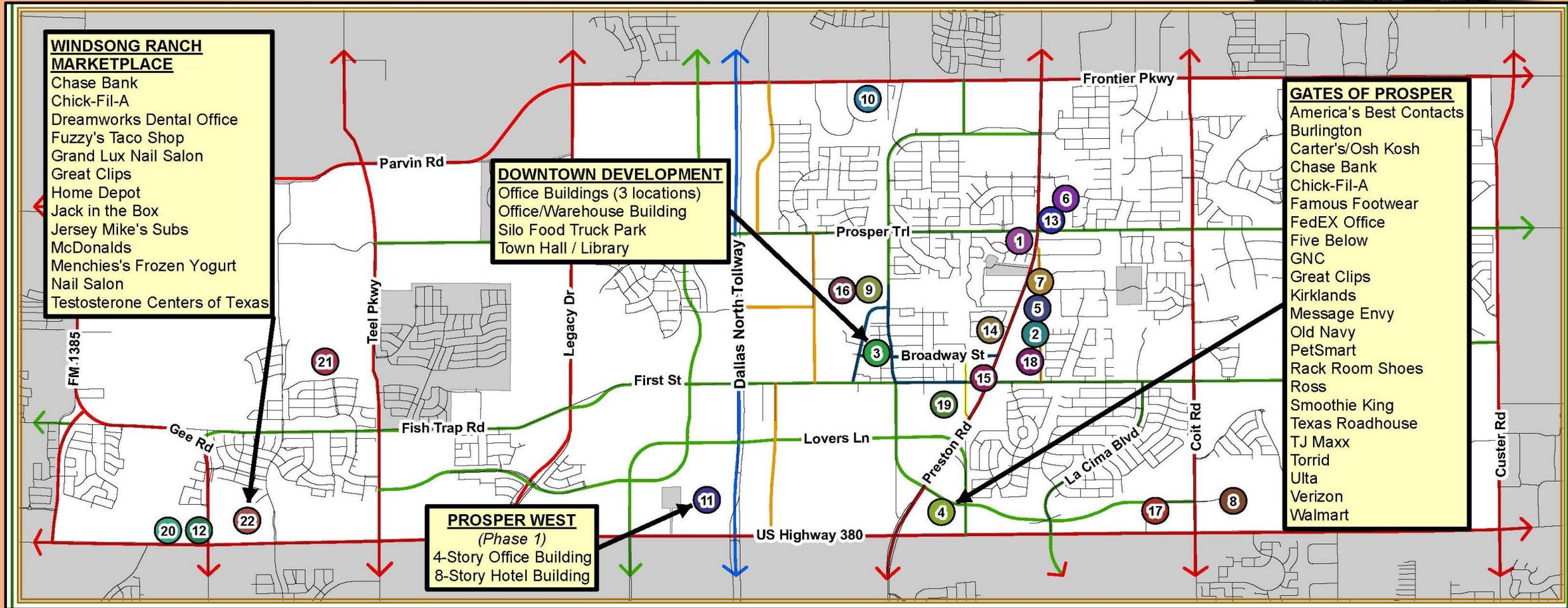
↑  
North

# *Teel to FM 1385 2007 and 2017*



↑  
North

# New businesses for 2018/2019

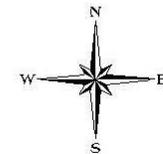


# *New businesses for 2018/2019*



- |  |   |
|--|---|
|  #1-Blue Star Storage             |  #7-North Preston Village Retail / Restaurant Building |
|  #2-Childrens Lighthouse Day Care |  #8-PISD Stadium & Natatorium                          |
|  #3-Downtown Development          |  #9-Pinnacle Montessori Day Care                       |
|  #4-Gates of Prosper              |  #10-Prosper Business Park Office / Warehouse          |
|  #5-Kiddie Academy Day Care       |  #11-Prosper West Mixed-Use Development                |
|  #6-Leslie Swimming Pools         |  #12-RaceTrac  |

- |   |   |
|---|---|
|  #13-Shops at Prosper Trail Retail / Restaurant Building |  #19-Villages of Prosper Downtown Offices            |
|  #14-Stone Creek Medical Office Building                |  #20-Westfork Crossing Retail / Restaurant Building |
|  #15-Texas Bank  |  #21-Windsong Ranch Crystal Lagoon                 |
|  #16-The Eclectic Floor Company                        |  #22-Windsong Ranch Marketplace                    |
|  #17-Total Care Animal Hospital                        |   |
|  #18-Tribute Memory Care Facility                      |   |



*Now open for business*

Whataburger

Chili's

Longo Toyota

Dick's and Field & Steam

Farmers Bank & Trust

Kroger Windsong Ranch

Marketplace

Bank of America

The Gin

Ebby Halliday

Salsa Tex Mex

Marco's Pizza

Rosati's Pizza

Primrose School of Windsong

Ranch

380 Family Dentistry

Prosper Blooms

Eye Gallery

Dickeys BBQ



# Monthly Development Report



**TOWN OF PROSPER**  
*Prosper is a place where everyone matters.*

## Development Services Monthly Report

November 2017

### Development at a Glance

- Single Family & Townhome Permits Issued – 81
- Single Family Houses Finaled – 52
- Average Single Family Permit Value – \$516,061
- Certificates of Occupancy Issued – 4
- Zoning/Development Applications Submitted – 17

Detailed permit information contained within the report

### PERMITTING SOFTWARE PICKS UP SPEED



The Development Services Department currently uses "TRAKIT" for permitting, inspections, code compliance, and development case tracking. Previously, the service was hosted on a remote site, which resulted in increased processing time and lack of access to all the tools and features. During the month of November, TRAKIT was migrated onto a Town server. The migration has drastically improved the speed of the software, which has resulted in quicker processing for staff and reduced wait times for customers. Staff continues to explore the tools and features of TRAKIT previously unavailable.

Town of Prosper  
Development Services

Planning  
Building Inspections  
Code Compliance

Physical Address:  
409 East First Street  
Prosper, Texas 75078

Mailing Address:  
P.O. Box 307  
Prosper, Texas 75078

Phone: 972-346-3502  
[www.prospertx.gov](http://www.prospertx.gov)

<https://www.prospertx.gov/monthly-development-report/>

Homepage > Department Directory > Planning > Monthly Development Report

# Villages of Star Trail



Blue Star developing approx. 1,120 single-family lots west of the Dallas North Tollway

Featuring new home designs from the area's leading builders

Began offering finished lots in 2017

\$700 million development



# Blue Star Gates of Prosper



Developing 600+ acre *Gates of Prosper* commercial/retail at Preston & 380

*Gates of Prosper*- approx. 400 acres of retail, 200 acres of office space

Currently finishing northeast quadrant

\$1+ billion development



# *Texas Health Prosper*



Full service  
outpatient facility

\$14.1 million est.  
value

# Developments under construction



NAME	LOCATION / ADDRESS	LAND USE	BUILDING AREA (SQ. FT.)
Brown & Griffin Office Building	307 East First Street	Office Building	4,955
Chase Bank	1161 North Preston Road	Bank	3,470
Chase Bank	4790 West University Drive	Bank	3,558
Davidson Office Building	102 South Main Street	Office Building	1,907
DPG Executive Office Building	130 North Preston Road	Office Building	39,666
Gates of Prosper, Block A, Lot 2R (6 buildings)	Preston Road & Richland Boulevard	Retail Shell Building	288,195
Kiddie Academy	SWC Hays Road & Highpoint Drive	Child Day Care Center	10,009
North Preston Village	790 North Preston Road	Retail/Restaurant Shell Building	14,304
Precision Addition (2 buildings)	181/161 McKinley Street	Office/Warehouse	18,808
Prosper Business Park (4 buildings)	Industry Way/Cook Lane	Office/Warehouse	80,600

# *Developments under construction*



<b>NAME</b>	<b>LOCATION / ADDRESS</b>	<b>LAND USE</b>	<b>BUILDING AREA (SQ. FT.)</b>
Prosper Town Hall/Library	200 South Main Street	Governmental Complex	52,770
RaceTrac	4870 West University Drive	Convenience Store with Fuel Pumps	5,488
Saunder's Office	704 East First Street	Office Building	1,598
Star Trail Amenity Center	1851 Star Trail Parkway	Amenity Center	4,754
Stone Creek Commercial, Building 5	241 North Preston Road	Medical Office Building	9,500
Texas Bank	290 South Preston Road	Bank/Office	14,621
Texas Roadhouse	1211 South Preston Road	Sit Down Restaurant	7,420
Tribute Memory Care Facility	190 North Preston Road	Assisted Living	55,074
WSR Marketplace, Lot 3	4780 West University Drive	Retail Shell Building	6,474
WSR Marketplace, Lot 4	4740 West University Drive	Retail Shell Building	31,374
<b>TOTAL</b>			<b>654,545</b>

# Developments shovel-ready



NAME	LOCATION / ADDRESS	LAND USE	BUILDING AREA (SQ. FT.)
Blue Star Storage	1140 West Prosper Trail	Mini-Warehouse	22,750
Children's Lighthouse	600 North Preston Road	Child Day Care Center	11,120
Pinnacle Montessori	South of Richland Boulevard, East of Coit Road	Child Day Care Center	10,970
Silo Park	NEC Broadway Street & McKinley Street	Food Truck Park	1,900
Village of Prosper (5 buildings)	SWC First Street & Craig Road	Office	7,277
Chick-Fil-A	NEC Preston Road & Richland Boulevard	Drive-Through Restaurant	5,000
Church of Celebration	NEC Fishtrap Road & Harper Road	House of Worship	24,550
Jack in the Box	NEC US 380 & Gee Road	Drive-Through Restaurant	2,644
Veterinarian Clinic/Retail Building	SEC Prosper Commons & Richland Boulevard	Vet. Clinic/Retail Shell Building	10,232
Shops at Prosper Trail	SEC Preston Road & St. Peter Lane	Retail/Restaurant Shell Building	10,940
<b>TOTAL</b>			<b>107,383</b>

*Healthiest Small City in Texas  
2016/2017*



**H-E-B**  
**COMMUNITY  
CHALLENGE**  
Presented by  
**IT'S TIME TEXAS**



# *State of the Town*

**Town of Prosper**

*Mayor Ray Smith*

**2018**

