



Prosper is a place where everyone matters.

Minutes
Community Engagement Committee
Via Zoom
Wednesday, May 5, 2021

1. Call to Order/Roll Call.

The meeting was called to order at 6:00 p.m.

Committee Members Present:

Brent Kirby
Damon Jackson
Rodolfo Sierra
Sekou Harris
Shy Tottress
Maona Ngwira
Christine Strobush
Kim Loveland
Grant Mendeljian

Committee Members Absent:

Josh Carson
D'Oyle Clark

Councilmembers Present

Councilmember Marcus Ray
Councilmember Amy Bartley
Councilmember Jeff Hodges

Staff Members Present:

Robyn Battle, Executive Director of Community Services
Haley Alsabrook, Community Engagement Specialist
Dudley Raymond, Parks and Recreation Director
Trevor Helton, Recreation Supervisor

2. Consider and act upon the April 7, 2021 Meeting Minutes (RB)

Sekou Harris made a motion and Christine Strobush seconded the motion to approve the April 7, 2021 minutes. The motion was approved by a vote of 9-0.

3. Update on Community Picnic / BBQ & Blues Event (Dudley Raymond, Parks & Recreation Director)

Dudley Raymond, Parks and Recreation Director, provided an overview of the annual Community Picnic, which has been rebranded as "Barbecue & Blues" for 2021. The event will take place on Saturday, September 25, 2021, from 5:00-9:00 p.m. at Frontier

Park. Community partners will provide free lemonade, desserts, and hot dogs, which will be handed out by members of the Town Council. CoServ will provide free barbecue as the title sponsor of the event. Town staff is working on developing a well-rounded variety of activities for families including live entertainment. The Committee provided a few recommendations for the event, such as remote-control boats at the lake and live-streaming parts of the event on social media. Committee members expressed an interest in helping to promote the event and attending the event as part of the proposed Ambassadors program.

4. Event Engagement (Christine Strobush)

5. CEC Ambassadors (Christine Strobush)

Christine Strobush presented information on Items 4 and 5 concurrently. She reviewed a proposal for a Prosper Ambassadors program to support Town programs, events, and activities and help engage Prosper residents with their local government. This can be done through Committee members staying engaged and informed, sharing Town information through their own social media channels and networks, and attending community events and activities. The Committee discussed assigning CEC members to different stakeholder groups, such as HOAs and other community organizations to provide an additional point of contact with the Town.

The Committee discussed the possibility of kicking off the Ambassadors program in conjunction with the BBQ & Blues event in September. Christine Strobush volunteered to spearhead a concept for a short video promotion about the CEC to be released in conjunction with the event. Damon Jackson will look into getting t-shirts designed for the group. Kim Loveland will investigate other promotional items. Shy Tottress will research upcoming events in Prosper, and Rodolfo Sierra and Brent Kirby will begin working on an inventory of community organizations.

6. Planning Discussion for May 13 HOA Presidents Meeting (Josh Carson)

Robyn Battle reviewed the agenda for the May 13 HOA Presidents Meeting, which includes a presentation on Communication and Community Engagement. Ms. Battle will introduce Brent Kirby and Josh Carson, current HOA representatives, at the end of her presentation as representatives of the Community Engagement Committee.

7. Google Survey on Strengths and Capabilities (Josh Carson)

This item was not discussed.

8. Mission Statement Discussion

The Committee discussed some of the language used in Christine Strobush's presentation on the Ambassador program. After discussion, Rodolfo Sierra made a motion and Maona Ngwira seconded the motion to adopt "Listen. Understand. Engage." as the mission statement for the Community Engagement Committee.

9. Update on Recent and Upcoming Events

The Committee discussed the recent Election on May 2, the Crawfish and Cornhole event in downtown on April 17, and the National Day of Prayer event scheduled for May 6.

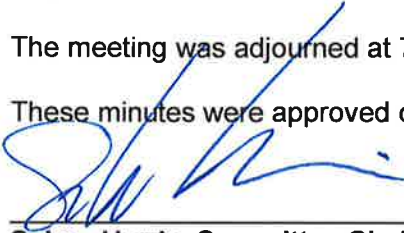
10. Discuss Future Agenda Items

Potential future agenda items include a presentation on Broadband Service Improvements, and a follow-up on the Ambassador program.

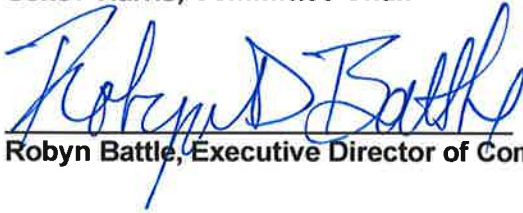
11. Adjourn

The meeting was adjourned at 7:41 p.m. on Wednesday, May 5, 2021.

These minutes were approved on Wednesday, June 2, 2021.



Sekou Harris, Committee Chair



Robyn Battle, Executive Director of Community Services