



Prosper is a place where everyone matters.

Minutes
Community Engagement Committee
Council Chambers
Prosper Town Hall
250 W. First Street, Prosper, TX 75078
Wednesday, August 4, 2021

1. Call to Order/Roll Call.

The meeting was called to order at 6:05 p.m.

Committee Members Present:

Rodolfo Sierra, Chair
Damon Jackson
Josh Carson
Maona Ngwira
Kim Loveland
Shy Tottress
Grant Mendeljian

Committee Members Absent:

Christine Strobush, Vice-Chair
D'Oyle Clark
Brent Kirby
Sekou Harris

Councilmembers Present

Councilmember Marcus Ray
Councilmember Amy Bartley
Councilmember Jeff Hodges

Staff Members Present:

Robyn Battle, Executive Director of Community Services
Haley Alsbrook, Community Engagement Specialist

2. PEDC Update (Mary Ann Moon, David Bristol) [Inform, Discuss]

Mary Ann Moon, PEDC Executive Director and David Bristol, PEDC President provided an update on the activities of the Prosper Economic Development Corporation. The CEC was encouraged to share information from the PEDC website, including the link to the Downtown Master Plan, and to support Prosper's economic by shopping local.

3. 2021 Event Calendar (Shy Tottress) [Inform/Discuss]

Shy Tottress presented an online events calendar for use by CEC members that can be used as a central location to track community events. The Committee discussed creating a shared Outlook calendar to track events and keep the events calendar as a resource page.

4. Review Community Coverage Plan (Brent Kirby) [Inform/Discuss/Decide]

Rodolfo Sierra made a motion and Maona Ngwira seconded the motion to table this item to the next CEC meeting. The motion was approved by a vote of 7-0.

5. QR Handout & Promotional Items (Kimberly Loveland) [Inform/Discuss]

Kim Loveland presented a draft handout with a QR link to the linkshare page. The Committee discussed the content for the landing page. This item will be discussed further at the next CEC meeting.

6. Continue Discussion of CEC Vision and Outcomes (Rodolfo Sierra) [Inform/Discuss]

7. Update on CEC Video (Christine Strobush) [Discuss/Decide]

8. Discussion of Recent and Future Events [Inform/Discuss/Decide]

9. Discuss Future Agenda Items [Discuss]

Items 6-9 were not discussed.

10. Adjourn

The meeting was adjourned at 7:45 p.m. on Wednesday, August 4, 2021.

These minutes were approved on Wednesday, September 1, 2021.



Rodolfo Sierra, Committee Chair



Robyn Battle, Executive Director of Community Services