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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Annual Fill the Boot campaign ramps up on May 24-26

PROSPER (May 18, 2017) The annual Fill the Boot campaign comes back for another three-day cash collection period with all of the money donated to benefit the Muscular Dystrophy Association.

“The firefighters are ready to collect funds for this very worthy cause,” says Fire Chief Ronnie Tucker. “As usual, we expect to find that Prosper residents will be very generous. Perhaps one day, with the help of these donations, a cure will be found and we won’t be out there, but right now, the need for research funding is still there.”

Fill the Boot days begin on Wednesday, May 24 and continue on Thursday, May 25 and Friday, May 26. During the daylight hours on those days, firefighters will be at various intersections around town, seeking donations. Motorists will only be approached when they are completely stopped.

Funds collected helps members of the International Association of Fire Fighters (IAFF) Local 4193 provide funds for medical treatment and support services to over 100 individuals and their families living with neuromuscular diseases in the Prosper area.

Fill the Boot funds also are used to support some of the 300 worldwide research projects seeking better treatments and cures for the more than 40 neuromuscular diseases covered by MDA, including Duchenne muscular dystrophy, spinal muscular atrophy and ALS.

“We know that the money we raise makes a difference in the lives of people,” said the Chief. “We’re pleased to volunteer our time and energy to such a worthy cause. Fill the Boot is also a great reminder to residents that we are always around, ready to assist in any way possible.”

Contributions also help MDA’s efforts to fund groundbreaking research and life-enhancing programs such as state-of-the-art support groups and Care Centers, including MDA Care Centers at Children’s Health, UT Southwestern and Texas Neurology in Dallas. They also help send 100 local kids to “the best week of the year” at MDA summer camp at no cost to their families at Camp John Marc in Meridian, Texas.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 17,800 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper’s vision is to remain a “Place Where Everyone Matters.”