

121 W. Broadway St.
Prosper, TX 75078



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact: Celso Martinez, 972-623-8836

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Christmas Festival now accepting vendor applications

PROSPER (October 19, 2016) On the third of December, Prosper's usually placid downtown area will swell with the addition of over 6,000 visitors, there to enjoy the annual Prosper Christmas Festival.

The holiday festival has continued to grow in significant numbers each year, and organizers are now accepting applications for vendors who wish to place their merchandise, services or food items in front of this attractive clientele.

The event is set for Saturday, Dec. 3 from 3 p.m. to 6 p.m. in Prosper's historic downtown area. And, while last year's version brought in about 6,000 visitors, expectations for this year exceed that number.

In addition, this year's festival carries the theme of "Saluting those who serve." The theme honors and commemorates those who work to save and enrich the lives of others. Active duty, former and retired military members, first responders, police officers, firefighters, church and community volunteers who selflessly serve others throughout the year will be remembered in a special way.

Traditionally, the festival has served as the kick-off to the Christmas season, with many families, relatives and visitors from neighboring cities and towns making it part of their shopping routine.

Sellers of handcrafted items along with vendors featuring one-of-a-kind specialties are especially sought by visitors and purchasers, wishing to obtain unique gift items. Many attendees also take advantage of food and drink vendors as a substitute to preparing dinner at home.

Vendors seeking to showcase their items at the Christmas Festival must register before Sunday, Nov. 13. Booth location is available on a first-come, first-served basis, presenting an incentive for vendors to register as early as possible. Vendors are asked to be mindful of the theme in their booth decor.

Vendor packets, which includes instructions and details along with the application, can be obtained online at www.ProspersParksandRec.org, as well as at www.ProspersTX.gov.

Rides, trackless train, balloon artistry, a petting zoo, an inflatable obstacle course and slide, toddler bounce and spin art are all part of this year's festival, including of course, an appearance by Santa Claus.

Entertainment will feature local youth and church groups and the community Christmas tree will be lit right before the evening concludes with a dazzling fireworks display.

For more information about exhibiting at the Prosper Christmas Festival, please contact Julie Shivers at julie_shivers@prospertx.gov or 972-569-1064.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 17,800 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."