

121 W. Broadway St.
Prosper, TX 75078



NEWS RELEASE

FOR IMMEDIATE RELEASE

November 16, 2015

Media Contact: Celso Martinez, 972-623-8836

Downtown area to begin conversion to holiday style *Staff starts preparing for Dec. 5 Prosper Christmas Festival*

PROSPER (November 16, 2015) Dressing up the house for Christmas is a time-honored household tradition that usually involves the entire family working together to create a festive atmosphere for the holidays. The same is true for the downtown area in Prosper, as over the next couple of weeks, Town staff will be working together to dress up the site of the 2015 Prosper Christmas Festival.

Residents can expect to see ladders, a hydraulic boom, and a flurry of activity as the area gets decked with holiday gear. The Prosper Community Christmas Tree will be trimmed in lights and ornaments, and Santa's Workshop will be readied for the day's special guest and his visitors.

"Lots of Town staff members really pull together for this event," said Julie Shivers, Recreation Coordinator. "The decorating team goes above and beyond the normal call of duty to make sure downtown Prosper sparkles for the event."

Family, friends and neighbors are invited to come enjoy the event on December 5, from 3 p.m. to 6 p.m. to share the joys of the season. Scheduled attractions include booths, vendors, food, drinks, goodies, entertainment, the tree lighting and fireworks. The Lions/Rotary Clubs Parade begins at 2 p.m. prior to the event.

"This is a hometown tradition you won't want to miss!" she said.

###

ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 15,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."