

121 W. Broadway St.
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Eighth annual Fishing Derby set for Saturday, Feb. 25

Planners hope to break attendance record set last year

PROSPER (February 20, 2017) Prosper's increasingly-popular Fishing Derby enters its eighth year on Saturday, Feb. 25 at the Frontier Park pond from 9 a.m. to 11 a.m., with check-in starting at 8 a.m.

The free event will once again provide prizes for anglers, 14 years of age and under, in a variety of categories. While prizes will be confined to youngsters, the entire family is welcome to attend and assist, says Recreation Coordinator Julie Shivers. "It's so refreshing to see families outdoors enjoying nature together in the park," she said. "It's heartwarming to watch grandparents and parents interact with the kids with no electronics involved!"

Participants should provide their own fishing gear and bait. Like in previous years, the Texas Parks and Wildlife Department has stocked the pond with plenty of Rainbow trout, a species that provides a lively tug when snared. The event is catch-and-keep for up to five trout, while other species are catch-and-release.

For 2017, the Texas Parks & Wildlife Department has granted the Town of Prosper an exemption to the fishing license and any stamp requirement for the duration of the Fishing Derby for those who fish or volunteer for the event. The pond will be stocked in advance by Texas Parks and Wildlife. Derby officials encourage catch-and-release.

Trout Derby officials extend expressions of gratitude to the 2017 Fishing Derby's generous sponsors. Among these are Academy Sports and Outdoors of McKinney, Lowe's Home Improvement of Prosper, Pond Medics, Kona Ice, V&A Lawn Care, Texas Health Neighborhood Care and Wellness, and the Texas Parks and Wildlife Department.

The 2016 version of the Derby attracted a record of over 600 contestant and family supporters, and organizers are optimistic that a new record can be set this year. More information is available at www.ProsperParksandRec.org.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 17,800 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."