

121 W. Broadway St.  
Prosper, TX 75078



# NEWS RELEASE

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Media Contact: Celso Martinez, 972-623-8836

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## Mayor challenges residents to be part of three-peat

PROSPER (January 16, 2018) Launching the drive to ‘three-peat’ in the statewide IT’S TIME TEXAS Community Challenge, Mayor Ray Smith has enlisted the assistance of a new community group, Prosper Healthy, to help spearhead the annual campaign.

“When you’re the reigning champ, challengers come at you with all they’ve got,” said the Mayor. “We’re answering the bell with a community-wide response, and I hope Prosper Healthy will help us secure a third championship. In reality, though, we need the entire community to step forward once again.”

The new health-focused group has already scheduled three community workouts that will help residents get in the right frame of mind, and win contest points for the Town. The first of these is scheduled for Jan. 20 with Camp Gladiator at 8 a.m. at Frontier Park. Then, on Feb. 10, the second occurs at Texas Health Prosper at a time to be determined. And, the final one is set for March 3 with the Professional Black Belt Academy. Details on the final workout will also be shared later.

The workouts are among a list of activities that Town officials, residents and school personnel can complete in exchange for points in the contest. Points are accumulated during the eight-week contest and the final tally compares the totals amassed by cities of similar size to declare the winner. Prosper won the contest in 2016, the first year it participated, and again in 2017.

Residents can help the cause by registering at [www.ittcommunitychallenge.org](http://www.ittcommunitychallenge.org) and choosing Prosper as their municipality. Then, regular postings of selfies while eating healthy foods, drinking water, working out, and otherwise exercising all add points to the Town’s total. Keeping track of weight and other submissions also help. Full details are on the IT’S TIME TEXAS website.

Mayor Smith has once again challenged Marcus Knight, the Mayor of Lancaster, to a Community Challenge duel, with the losing Mayor having to wear a shirt of the opposing municipality at a Council meeting. Mayor Knight wore a Prosper shirt last year, and Mayor Smith has pledged to make him do it again.

In addition, Mayor Smith has signed a pledge and starred in a video in support of the Challenge. The video is posted on the Town’s Facebook page, YouTube, Instagram, Twitter and NextDoor. The boxing-themed video also features members of Prosper Healthy.

Prosper’s Recreation Services Coordinator Julie Shivers says residents can have fun while competing. “This competition is fun and free and a great way to start off the New Year right!” she said. “Prosper is definitely a healthy community, so we should be able to keep earning points right up until the end of the contest.”

A third win will not only earn serious bragging rights, but also win the \$1,800 grant for future health-related projects in Prosper. The contest ends at 5 p.m. on Sunday, March 4. Details about all aspects of the Community Challenge can be found at [www.ittcommunitychallenge.com](http://www.ittcommunitychallenge.com) or by contacting Shivers at [julie\\_shivers@prospertx.gov](mailto:julie_shivers@prospertx.gov).

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**ABOUT THE TOWN OF PROSPER** – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 20,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper’s vision is to remain a “Place Where Everyone Matters.”