

121 W. Broadway St.
Prosper, TX 75078



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact: Celso Martinez, 972-623-8836

July 6, 2015

Parks and Rec opens celebration with pair of contests

PROSPER (July 6, 2015) In celebration of National Park and Recreation Month, Prosper's staff is inviting families to pull out their digital devices and participate in the department's inaugural geocaching and photo contests, says Recreation Services Coordinator Julie Shivers.

"We're joining with parks and recreation programs from around the country in this month-long tribute to the great outdoors," she said. "Our emphasis will be to get families out to our parks and open spaces by sponsoring these two contests. While we don't have major prizes, we nevertheless feel like everyone wins."

In addition to the geocaching and photo contests, the department has developed a calendar filled with ideas and suggestions on how Prosper residents can take full advantage of National Park and Recreation Month. The calendar is available, along with an abundance of related information, on www.prosperparksandrec.org.

Families, individuals, groups and organizations can all participate in the Town's first geocaching event by visiting www.geocaching.com and creating a free account. Then, search for "Prosper, Texas". Once there, find the six "Town of Prosper" sites and locate them. Players may use their own GPS device or download a free app for their mobile device.

"We're especially excited about bringing geocaching to our parks," said Shivers. "This is a great recreational activity, perfectly suited to the Prosper community." Winners will be recognized at a Town Council meeting later.

And, while out searching for geocache sites, residents can participate in the "Wild in Prosper" photo contest. This is an opportunity for shutterbugs to show what being wild in Prosper means. Entries must be taken while the photographer is positioned in a Town of Prosper park. Photographers need not participate in the geocaching program to enter the photo contest.

Open to Prosper residents and their families, the Town will accept one entry per person. "Selfies" or photos where people are the main subject are not eligible for the contest. Digital photos (with a size limit of 3 MB) can be sent via e-mail to recreation@prospertx.gov no later than 5 p.m., Friday, July 31, 2015. Name, e-mail address and phone number must be included, along with a brief description of the photo as well as the name of the park where it was taken. Submitting the photo gives the Town of Prosper permission to use it for promotional purposes without compensation. Entrants under 18 years of age, must include the name of a parent or guardian.

"A panel of Parks and Recreation staff will declare the winners, and their photos will appear on the Parks and Recreation portal as well as the Town of Prosper web site with full credit," said Shivers.

America celebrates National Park and Recreation Month to commemorate the enduring importance of parks and recreation in our communities. The staff at Prosper's Parks and Recreation Department encourages residents to celebrate the past, present and future of parks and recreation throughout July by enjoying time in the beautiful parks of Prosper.

###

ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 15,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."