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NEWS RELEASE

FOR IMMEDIATE RELEASE

June 23, 2016

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'Pride in the Sky' set for Friday, July 1 at Frontier Park *Free park and ride shuttles from Prosper High School available*

PROSPER (June 23, 2016) – For the third year in a row, the skies over Prosper will come ablaze with a spectacular fireworks display to celebrate the 240th anniversary of the nation's independence.

Pride in the Sky returns to Frontier Park on Friday, July 1 from 5 p.m. to 10 p.m., giving Prosper residents and visitors a chance to celebrate and enjoy each other's company. Frontier Park is located on Frontier Parkway, Prosper's northern boundary, just west of the BNSF rail tracks.

Parking at the event site will be limited to those with a parking pass. Complimentary passes are included with the purchase of a Pride in the Sky T-shirt or a beverage bracelet, available online at www.prideinthesky.com. The beverage bracelets entitle wearers to unlimited water, Gatorade and sodas at the Cedarbrook Media tent.

For those without a parking pass, a free park and ride service is being offered. Shuttles will be running continuously from the back lot of Prosper High School to and from the park.

Attendees looking to use the shuttle service should take Preston Road and turn west on Frontier Parkway, entering the high school lot from the north end of the campus. Significantly, Frontier Parkway will be closed to through traffic from County Road 50 to County Road 51 from 4:30 p.m. to 11 p.m., allowing only those with a parking pass to enter the park at the normal entryway. Shuttle buses will have unrestricted access to the park, dropping off and picking up riders steps from the pavilion area.

As in previous years, attendees will enjoy numerous activities, including a car show, charity softball game, Kid Zone, vendors and shopping opportunities. Food trucks will be plentiful, offering a wide variety of meals, treats and drink choices. Providing entertainment is high-energy musical group In10City Band.

The traditional fireworks display set to music will conclude the evening's festivities, co-sponsored by the Town of Prosper and Cedarbrook Media, publishers of Prosper Magazine. Pride in the Sky is part of the Prosper Summer Series, an offering of movies and events presented by Prosper Magazine.

Additional information about the celebration, including a list of sponsors and car show registration forms, can be found at www.prideinthesky.com.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 17,800 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."