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News Release

FOR IMMEDIATE RELEASE

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Prosper EDC gains statewide award for excellence

PROPSER (July 2, 2015) Prosper's Economic Development Corporation has been recognized by the Texas Economic Development Council with the prestigious Certificate of Achievement for Economic Excellence award for activities undertaken in 2014, says Executive Director Robert Winningham.

"The award is based on what we did last year in terms of training for our staff and how we manage our office in terms of generating leads for new quality development in Prosper," he said. "It's also based on the quality of work by our volunteer board members who are appointed by the Town Council to serve Prosper citizens."

Additionally, the EDC staff, composed of three professionals in the economic development field, also frequently attend related courses and other instructional seminars and actively participate in professional organizations devoted to economic development activities.

"We know that cities and towns often compete for many of the same businesses, developments and commercial concerns, so ensuring that both the staff and our volunteers are operating under the latest and most successful practices is extremely important," he said. "The TEDC award demonstrates that commitment to efficiency and productivity."

The Texas Economic Development Council (TEDC) is an Austin-based, statewide, non-profit professional association dedicated to the development of economic and employment opportunities in Texas. It describes itself as a one-stop shop for ideas, information, and influence. It is the largest state association of economic development professionals, volunteers, and elected officials.

TEDC provides information, educational and legislative services to over 800 members representing more than 500 public and private economic development organizations, including more than 350 cities.

"Our little piece of Texas is pretty hot right now," added Winningham, "both in ambient temperature and in commercial relocation. We take our role of making sure Prosper is included in these conversations very seriously, and our Board of Directors is just as aggressive about promoting Prosper."

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, a top-ranked school district, and is located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 12,000 people. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."