

200 S. Main St.
Prosper, TX 75078



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Prosper Mayor challenges residents to go 100 miles

PROSPER (February 11, 2019) Prosper's annual community-wide push toward improving the health and wellness of residents is returning to a self-paced challenge that recognizes those who reach 100 miles in about 100 days.

The 2019 Prosper 100 Mile Challenge is a return to a fitness regime that was last held four years ago and was deferred while Prosper residents competed in the ITS TIME TEXAS Community Challenge. Prosper residents won first place in their category each of the three years entered in that statewide competition. Reviving the 100-mile challenge maintains the Town's emphasis on good health and reminds residents of the importance of regular exercise.

Starting on Feb. 15 and ending on June 1, the 2019 Prosper 100 Mile Challenge asks individuals to keep track of their own progress toward reaching 100 miles by registering for the challenge, keeping track of walking, running or biking on an official tracking sheet, and submitting the results by June 6. There is no age limit to participate, and while residents of other communities are encouraged to accompany them, only Prosper residents are eligible for any prizes or considerations.

Registration and tracking sheets are available online at www.prospertx.gov or at Town Hall, 200 S. Main St. Completed sheets may be returned to the reception desk at Town Hall or scanned and uploaded electronically.

Residents who complete the challenge will be invited to a Town Council meeting following the deadline to be publicly recognized for their efforts. Each will receive a commemorative T-shirt and their names will be entered into a drawing for a FitBit watch.

As with the statewide contest, Prosper Mayor Ray Smith is leading the effort.

"If you know me, you know I am a health nut!" says Smith. "The Prosper 100 Mile Challenge is a tremendous community opportunity to get active early in the year. So join me in this challenge, as there's nothing more important than your health."

Updates, photos, experiences and encouragements will be added to the Prosper Parks and Recreation Facebook page, and participants are encouraged to share their adventures on social media using the hashtag #Prosper100. Challengers are free to set personal goals that exceed 100 miles and keep logging miles until the June 1 deadline.

"The Prosper Parks and Recreation Department challenges you to get outside and connect with nature at a Prosper park during the Prosper 100 Mile Challenge," says Dudley Raymond, Director of Parks and Recreation. "There are over 22 miles of outdoor hike and bike trails in the Town, just waiting for you!"

For more information, and to upload scanned tracking sheets, contact Trevor Helton at trevor_helton@prospertx.gov or 972-569-1064.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 24,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."