

200 S. Main St.
Prosper, TX 75078



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Prosper DownTown Live! set for Town Hall on May 24

PROSPER (April 11, 2019) There's a party brewing in downtown Prosper! Completion of downtown road construction has literally paved the way to the nearly 40 merchants open for business, and it's time for Prosper residents to celebrate!

The Town will host *Prosper DownTown Live!* on Friday, May 24 from 4 p.m. to 11:30 p.m., in and around the grounds of Town Hall. The free event will feature live entertainment, with local musicians and bands performing throughout the event, capped by an exhilarating performance by Emerald City Band. The festival will include a kid's activity zone and food trucks. Beverages will be available for purchase from booths featuring selections from The Gin and Silo Park.

"This event puts in motion the Town Council's plans to increase attention to our reviving downtown area," said Prosper Mayor Ray Smith. "*Prosper DownTown Live!* will be a tremendous party celebrating the end of road improvements and the beginning of downtown revitalization efforts. We thank the numerous downtown merchants who have persevered with us through the construction process."

The stage schedule will kick off with local talent at 4:15 p.m. Live performances will continue throughout the day and evening. A Memorial Day salute will be led by the Prosper Historical Society about 6:30 p.m., and Emerald City Band is expected to take the stage about 8:45 p.m.

Known as "The Best Party Band in America," the 12-piece Emerald City Band is best described as "motion, movement, and energy" that electrifies audiences with high-energy dance songs from the past and the hits of today. Emerald City Band has performed for President and Mrs. G.W. Bush at the White House twice, Ford Motor Company, Southwest Airlines, Microsoft, Super Bowl XLV, Apple, and American Airlines, to name a few.

Although the event is free, the event site has limited attendance capacity. Early arrival ensures visitors take in all the fun.

To prepare for a smooth and trouble-free experience, party-goers should plan to take the free shuttle to and from the event, since the area in and around downtown has limited parking. Shuttle sites are Reynolds Middle School (700 N. Coleman Street) and Prosper High School (301 Eagle Drive). Shuttle service will begin at 4 p.m.

At the gate, bags may be searched. All beverages must be purchased on-site. Town officials suggest bringing a chair, as event seating will be minimal. A complete list of prohibited and allowed items, shuttle and traffic details, and the performance schedule can be obtained at: www.prosperdtlive.com and on the Town of Prosper Facebook page.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 24,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."