

200 S. Main St.
Prosper, TX 75078



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Town of Prosper survey to gauge broadband service *Results will be used in developing action plan*

PROSPER (February 15, 2019) In response to residents' inquiries regarding the Town's efforts to encourage internet service providers to improve and expand services within the community, Prosper officials are asking households and businesses to complete a survey on the topic.

"We've partnered with Connected Nation, a leading technology organization committed to bringing high-speed internet and broadband-enabled resources to communities," says Chuck Springer, Executive Director of Administrative Services. "Together, we're using the survey to tell us where we are, as a both residential and business communities, related to access to high-speed internet service, as well as where we want to be. The results of the survey will be very important as we develop any plans moving forward."

Called the Connected Community program, the survey is the first portion of the effort, setting the baseline for internet use at the household and small business levels. From there, a strategy will be developed to address the findings. That strategy will include a Broadband Technology Action Plan that will provide a roadmap to the community's desired end-state.

Homes and businesses will be asked to go online to <http://connectmycommunity.org/prosper-tx/> and take the survey. Hard copies of the survey will be available at Town Hall and the Community Library. The residential survey contains 46 questions, and the business survey contains 30, each survey specifically designed to elicit uniquely particular information from each category.

Residents and businesses who take the survey may sign up for results and updates by adding a valid email address when completing it.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 24,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."