

250 W. Main St.  
Prosper, TX 75078

# PRESS RELEASE

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## **Discover Downtown Series of Events Coming to Prosper Moonlight Movie Kicks Off the Series on April 23 with a Showing of Disney's Encanto**

PROSPER (April 12, 2022) The Discover Downtown Series, a set of four themed events, is coming to Downtown Prosper in 2022! Presented by Parks and Recreation in partnership with the Prosper Economic Development Corporation (PEDC), each event will be free of charge and hosted as an opportunity for the community to experience the increasing energy in Downtown Prosper.

The series begins with the "Moonlight Movie" at Prosper Town Hall, 250 W. First Street, on Saturday, April 23. At 7:00 pm, the community is invited to come have fun with lawn games, balloon artists, shaved ice, and popcorn. At 8:30pm, it's time to settle in for the family movie, [Encanto](#), which will be shown in the parking lot. Bring lawn chairs and blankets and cozy up for the show! Please plan to enter the Town Hall area from Main Street and park on the north side of the building.

The Discover Downtown Series will continue through the year with live music in June, Fun in the Sun children's event in July, and Paws on Broadway for dogs and owners in September. Prior to the events, downtown restaurants and bars will be open for food and beverages.

"Parks and Recreation is excited to kick off the Discover Downtown Event Series with our Moonlight Movie," said Dan Baker, Director of Parks and Recreation. "We want our residents to visit downtown early, check out the businesses who call this area home, and then finish their night at Town Hall with a movie!"

Mary Ann Moon, Executive Director of the Prosper Economic Development Corporation said "The PEDC is pleased to partner with our Town's Parks and Recreation Department to help fund and support "Discovering Downtown." It is our goal to attract residents and visitors to our Downtown community. As we develop and grow, what is one of Prosper's greatest assets, how could we not lend a hand? Movies, music, kids, pets and unique businesses make for the perfect mix of a vibrant Downtown. Come help us grow!"

A diverse set of merchants offering numerous goods and services can be found in downtown Prosper! Merchants offer antiques, an art studio, auto care and repair, banking, baseball lessons, bars, beauty and esthetics, cabinet making, carpet services, catering, civil engineering consulting, commercial glass, counseling, dance lessons, decorative concrete, dent repair, electrical, electronics, clothing and accessories, environmental, fire protection and security, florist and garden, food pantry, food truck park, gymnasium, grocery, HVAC, home décor, home sales, insurance, investment advisory, lawn care and landscaping, legal advisors, martial arts, medical, mortgage, music school, oil and gas investment, party and event planning, pet grooming and boarding, pharmacy, real estate, resale, restaurants, retail, roofing, screenprint and embroidery, storage, and welding.

For more information about the Discover Downtown Series, please contact [Trevor Helton](#) or call 972-569-1064.

*The Discover Downtown Series is a part of the events and programs conducted by the Prosper Parks and Recreation Department throughout the year to promote family and neighbor interaction. Additional activities include the Mayor's Fitness Challenge, Tree Tour, Celebrate Prosper, Champion Tree Contest, Prosper Arbor Day Celebration, Prosper Christmas Festival, and Light the Night! Year' round recreational camps and classes for adults and children, summer camps, programs for Active Adults 55+, and a Men's Softball League are also offered. For the latest news in parks and recreation, please visit the Parks and Recreation Facebook page (<https://www.facebook.com/ProsperParksandRec/>) or website [ProsperParksandRec.org](http://ProsperParksandRec.org).*

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**ABOUT THE TOWN OF PROSPER** – The Town of Prosper is a fast-growing suburb with small-town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to

more than 31,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."