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PRESS RELEASE

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Prosper Names New Parks and Recreation Director



PROSPER (January 28, 2022) Dan Baker has been selected to serve as Prosper's new Parks and Recreation Director. Baker brings with him over 27 years of Parks and Recreation experience. Baker joins the Town of Prosper after serving 22 years with the City of Richardson, most recently as their Assistant Director of Parks and Recreation. His background includes parks operations and planning along with the administration of recreation programs and events.

Baker earned his Master of Business Administration at the University of Texas at Dallas with a concentration in Marketing and International Management and holds a Bachelor of Science in Kinesiology from Texas A&M University. In his free time, he enjoys traveling, golfing and rooting for the Aggies in anything they are competing in.

"I am very excited to join the Prosper Team! Prosper's commitment to excellence, the rapidly-growing park system and the supportive community are several reasons why I chose to come here," says Baker. "I truly look forward to being a part of this community's growth."

"The Town of Prosper is pleased to share the news of Dan Baker leading our Parks and Recreation team. We know he will play a pivotal role as the Town continues to grow and develop our park and trail systems while continuing to provide all of the classes, programs and events that our community has come to expect," says Executive Director of Community Services, Robyn Battle.

The award-winning Prosper Parks and Recreation Department is recognized as a Scenic City by the Texas Municipal League (2015-present). Department efforts have led the Arbor Day Foundation to recognize the Town of Prosper as a Tree City USA community (2018-present). In 2018, the department was awarded the "TRAPS Promotes Quality of Life Initiative Award" by the Texas Recreation and Park Society for the innovative playground at Lakewood Preserve, selected as a National Demonstration Site for Playcore's NatureGrounds. Frontier Park, Prosper's premier athletic facility, has been voted "Best City Park in Prosper and Celina" (2015-present) by Living Magazine readers.

To learn more about the Town of Prosper Parks and Recreation Department, visit ProsperParksandRec.org, connect with Prosper Parks and Recreation on [Facebook](#) and subscribe to [The Landscape](#), Prosper Parks and Recreation's e-newsletter.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 31,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper’s vision is to remain a “Place Where Everyone Matters.”