

Social Media User Guidelines

The following is a set of guidelines for those who wish to interact with the Town of Prosper through one of our social media platforms. We welcome your input and comments regarding the Town of Prosper, Texas.

Our social media sites are intended to share information and matters of public interest in the Town of Prosper. We encourage you to comment on posts, but please note that the Town's social media platforms are not intended to be a public forum. Comments posted on all pages and accounts will be monitored. The Town of Prosper reserves the right to remove from public view any comments that: contain false information, obscene language, or sexual content; threaten or defame any person or organization (including the Town of Prosper); support or oppose political candidates, political organizations, or ballot propositions; promote illegal activity, commercial services, or products; infringe on copyrights or trademarks; or, are not topically related to the particular posting. Any comments deemed to be criminal in nature will be reported to authorities.

An opinion or comment posted on a Town of Prosper social media page or account is considered for discussion only and is not a substitute for a formal statement in a Public Hearing process.

All content, including public comments and private messages, are considered to be a public record. All posts, even those that may be removed by the Town or the user, are subject to disclosure under the Texas Public Information Act (Chapter 552 of the Texas Government Code).

The Town of Prosper asks all of our followers to understand that content posted to our social media platforms by external parties, including comments, photos, links, or other outside materials, do not necessarily represent the ideals of the Town of Prosper or our employees. The Town of Prosper is not responsible for any such external content and does not endorse any opinions expressed by external users on our social media platforms.

The Town of Prosper may occasionally post links to third-party websites. Please note that this does not in any way constitute an endorsement of the website and/or company. The Town of Prosper does not control the content, advertising, or views of any such third-party website. The thoughts and opinions of third-party websites do not represent the opinions of the Town of Prosper.

The Town of Prosper respects the privacy of those who engage with our social media platforms. If you have a complaint about any of the information you see on one of our social media platforms, please contact Robyn Battle, Town Secretary/Public Information Officer at robyn_battle@prospertx.gov or 972-569-1011.

The Town of Prosper reserves the right to refuse to publish or remove from public view any content that is deemed in violation of these guidelines or any applicable federal, state, or local laws or ordinances. By visiting, liking, or interacting with any of our social media platforms, you are agreeing to the above guidelines for use, as well as to any of the terms of use/service outlined by third-party social media application providers. The Town of Prosper reserves the right to block users who violate these guidelines from posting to all Town of Prosper social media platforms.

Approved June 1, 2018