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NEWS RELEASE

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Residents encouraged to create online property list

PROSPER (February 11, 2015) The Prosper Police Department is encouraging residents to use Reportit, a free online system that helps keep track of valuable personal property, according to Sgt. Bryan Golden, the department's Public Information Officer.

"Reportit is a free, secure online service allowing citizens to record serial numbers and upload images for phones, electronics, and other valuables," he said. "Should those items ever be stolen, having this information will go a long way in accurately and quickly identifying your property."

Residents can access the site at www.reportit.leadsonline.com.

The Reportit service is a part of LeadsOnline, the online system that works with police across the country to track and recover stolen property. Prosper investigators use LeadsOnline to help track and recover stolen property, everything from jewelry to sporting equipment to electronics, computers, cameras, designer clothing, collectibles, and other items with valuable personal worth.

The system allows detectives to search for the items using a variety of parameters, including item descriptions and serial numbers. When an item is sold at a pawn shop or secondhand store, the product information is entered in the LeadsOnline database, immediately viewable by participating law enforcement agencies across the country.

Residents can store an unlimited number of serial numbers, item descriptions, pictures, and scans of receipts so items may be more easily identified in the event of theft.

"This record may also come in handy when filing claims with insurance providers in the event of loss," added Golden. Residents wishing to participate in Report It can register for the free service at www.reportit.leadsonline.com and begin building their personal property inventory list.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 15,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 70,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."